



# Advancing together: Taiwan-Japan collaboration in strategic industries

## Chugai Pharma Taiwan: Innovation beyond imagination in health care

In the dynamic health care landscape, innovation plays a pivotal role in offering hope and enhancing lives. According to Takashi Okamoto, president of Chugai Pharma Taiwan, the mission is clear: "To develop and deliver innovative drugs to patients, addressing unmet medical needs and enhancing the health of the Taiwanese people."

Since its inception, Chugai has been driven by a patient-centric principle, striving relentlessly to pursue medical excellence and meet the diverse needs of patients worldwide. With a rich legacy of pioneering breakthroughs in antibody technology, Chugai has introduced revolutionary drugs like Actemra and Hemlibra, providing effective treatments for rheumatoid arthritis, COVID-19 and hemophilia.

"Our strong desire for innovation, our challenge to generate solutions that do not exist yet, and our commitment to helping patients and families are all encapsulated in our slogan, 'Innovation Beyond Imagination,'" Okamoto affirmed.

This relentless pursuit of

innovation has been further bolstered by the strategic alliance with Roche since 2002, enabling Chugai to leverage global networks and infrastructure for the development and commercialization of groundbreaking medical solutions.

Looking ahead, Chugai Pharma Taiwan is poised to become a top innovator in the global health industry by 2030, driven by a vision of a world where effective treatments are readily available for all diseases. "Our commitment is to accelerate the introduction of our drugs to improve health care in Taiwan," Okamoto emphasized.

Internally, Chugai Pharma Taiwan aspires to be the most respected company in Taiwan, fostering a culture of excellence, integrity and social responsibility.

"We encourage all employees and their families to participate in initiatives related to the environment, sustainability, and social causes," Okamoto said. Through collective action and a shared commitment to societal well-being, Chugai aims to create lasting value for patients,



Takashi Okamoto, President of Chugai Pharma Taiwan PHOTO: CHUGAI PHARMA TAIWAN

families and communities alike.

As Chugai Pharma Taiwan continues to innovate and excel, it appreciates the support of its stakeholders and remains committed to overcoming challenges to improve health care outcomes and foster progress. ■

[www.chugai.com.tw/en](http://www.chugai.com.tw/en)



"Collaboration between Japanese and Taiwanese startups is vital, leveraging Taiwan's skilled workforce and Japan's expertise in machine-making," shared Toru Takeda, chairman of the Japanese Chamber of Commerce and Industry in Taiwan.

In pivotal sectors like trade, technology, aviation and pharmaceuticals, Taiwan and Japan have forged strategic alliances driving innovation. Leading companies Mitutoyo Taiwan, RichWave Technology, Kuen Yuh Machinery Engineering, Hirose Electric, TaiMed Biologics, Chugai Pharma Taiwan, Brain Trust International Law Firm, Peach Aviation, Starlux Airlines, Andes Technology and Taiwan Honda Trading exemplify this dynamic collaboration.



Read the full report at: <https://bit.ly/BridgesTW>

## Taiwan-Japan Relations Association: Promoting collaboration on key issues throughout East Asia

A message from Jia-chyuan Su, chairperson of Taiwan-Japan Relations Association, Ministry of Foreign Affairs, Republic of China:

Taiwan and Japan are close neighbors that share deep historical and cultural ties.

Amid the rapidly changing dynamics of East Asia in recent years, the abiding friendship between Taiwan and Japan has become more precious.

Looking ahead, Taiwan and Japan must jointly address key issues such as economic security, cybersecurity, the resilience of critical supply chains, public health, and China's attempts to unilaterally change the international order.

We hope Taiwan and Japan will collaborate on these issues and together promote prosperity and stability in the Indo-Pacific region. ■

<https://en.mofa.gov.tw>



Jia-chyuan Su, Chairperson of Taiwan-Japan Relations Association, Ministry of Foreign Affairs, Republic of China PHOTO: MOFA

## Hirose: Making quality connections in Taiwan

Hirose Electric, renowned for its high-performance electronic connectors, has been enabling quality connections in Taiwan since its inception. With the establishment of a liaison office in Taipei in 1987 and the subsequent operation of Hirose Electric (Taiwan) as a local company since 1991, it has built upon strong relationships over the years to solidify its presence in Taiwan's electronics industry.

"Delivering value to customers through quality, cutting-edge products and responsiveness remains a top priority for Hirose," said Dan Fujinoi, general manager of Hirose Electric in Taiwan. "Building trust with customers is crucial, and Hirose is committed to steadily fulfilling its obligations in this regard."

Reflecting on Hirose's approach in Taiwan, Fujinoi shared insights into the company's strategies.



Dan Fujinoi, General Manager of Hirose Electric (Taiwan) PHOTO: HIROSE ELECTRIC (TAIWAN)

"Our concentrated efforts, especially as customers diversify applications beyond consumer electronics, are pivotal," he noted. "Hirose is aggressively

promoting its products for automotive and AI (artificial intelligence) sectors, anticipating significant sales growth in the coming years.

"Taiwan's evolving industrial landscape holds growing significance. Hirose recognizes this trend and is poised to capitalize on the expanding opportunities. As Taiwan's role becomes more prominent in the region, Hirose is primed for further growth."

Given its customers' changing needs, the company is ready and able to leverage new technologies in the industry. As Fujinoi emphasized: "Investment in new connectors and technology underscores Hirose's commitment to meeting evolving customer requirements. The company's core competencies in high-speed, high-frequency, high-power and compact designs position it favorably in the market."

As for its market position, Fujinoi noted that "quality remains paramount for Hirose, driving its pursuit of high-quality and high-performance products. With a philosophy centered on exceeding customer expectations, Hirose aims to surprise customers with products that go beyond their requirements."

He also pointed out that "maintaining strong relationships with Taiwanese EMS (electronics manufacturing services) companies is vital for Hirose's success."

"As Hirose continues its journey towards realizing an affluent society, its focus on connecting wisdom and producing high-value products remains steadfast," Fujinoi said. ■

[www.hirose.com/en/product](http://www.hirose.com/en/product)  
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## TaiMed Biologics: Pioneering innovation in HIV therapy and CDMO services

TaiMed Biologics is at the forefront of innovation in HIV therapy and offers contract development and manufacturing organization (CDMO) services, reshaping the treatment paradigm for patients worldwide," shared CEO Jimmy Chang.

Founded in Taiwan in 2007, TaiMed Biologics pioneers innovation in biopharmaceuticals, aiming to transcend traditional boundaries and redefine HIV treatment through groundbreaking therapies.

"Trogarzo is the first in its class, approved for HIV therapy, for multi-drug-resistant conditions," Chang emphasized. "Launched successfully in the U.S. in 2018, the drug marked a significant milestone in HIV treatment, with the marketing rights of Trogarzo available for regions outside the U.S., including Japan. Building on Trogarzo's success, TaiMed is dedicated to innovating HIV treatment," Chang said. The company began by licensing and developing the antibody from Genentech, which achieved several world records with its revolutionary drug.

TaiMed is currently advancing a second-generation HIV therapy, aiming to introduce the first long-acting antibody for the virus. The therapy targets a bimonthly injection schedule to alleviate patient stress associated with daily pill consumption and to address issues such as viral mutation. "We envision a future where HIV treatment is more accessible, effective, and patient-centric," Chang said. TaiMed is currently seeking partnerships for further development.

In addition to HIV innovation, TaiMed is offering CDMO services for biologics, ensuring top-notch quality from development to market.

"With a cutting-edge manufacturing facility adhering to good manufacturing practices in Taiwan, TaiMed provides end-to-end support, driven by expertise in monoclonal antibody products," he explained.



Jimmy Chang, CEO of TaiMed Biologics PHOTO: TAIMED BIOLOGICS

Through strategic partnerships and collaborations, TaiMed aims to expand its reach and impact in the global market, particularly in Japan. "We are committed to driving biopharmaceutical innovation forward," Chang said.

"TaiMed Biologics' commitment to excellence extends beyond mere innovation; it embodies a steadfast dedication to improving the lives of HIV patients globally. As Chang highlighted, controlling HIV is vital for patients' well-being and in preventing the spread of the virus. With a mission to fulfill unmet medical needs, TaiMed Biologics continues to blaze new trails in the fight against HIV, promising a brighter future for patients worldwide. ■

[www.taimedbiologics.com](http://www.taimedbiologics.com)



## KYMC's ESG commitment and paper application innovations opening doors in Japan

Headquartered in Taiwan, Kuen Yuh Machinery Engineering Co. specializes in roll-to-roll flexographic printing machinery as well as coating and lamination machinery.

Founded in 1968, KYMC has served the worldwide market over five decades, with quality machines that come at an affordable price.

As an experienced provider of paper application machines, KYMC provides the market with flexographic printers that use paper substrates.

The company also provides coating and lamination machines that apply on paper substrates.

**Dedicated to ESG**  
In October 2023, Japan joined



KYMC's headquarters in Taiwan PHOTO: KYMC

Europe in pledging to reach net-zero carbon emissions by 2050 — a goal KYMC shares. Committed to upholding sustainability in business, KYMC has implemented strategies and efforts to reduce negative environmental impacts from its operations, typically measured by the environment, social and governance metric. This mainly accounts for the environmental impact of a company's carbon emissions and waste discharge, including toxic and hazardous materials.

"KYMC has devoted one of its points of focus to ESG, because ESG has become increasingly important over the years. ESG matters in a company's long-term growth in the market," the company stated.

From an environmental perspective, KYMC designs and equips its machinery with energy-recycling systems to help reduce utility costs.

Additionally, KYMC provides flexographic printing machines that work with water-based ink, helping to reduce emissions of volatile organic compounds. KYMC's machines can also be customized to integrate printing, coating and laminating into one machine, thereby improving efficiency and reducing waste generation during job changes. ■

[www.kymc.com](http://www.kymc.com)



## Brain Trust: Legal expertise beyond borders

In the dynamic realm of global commerce, expertise in law that transcends borders is indispensable. Brain Trust International Law Firm, led by Managing Partner Hung Ou Yang, based in Taipei, excels in transnational dispute resolution and business law.

Taking its name from the concept of a think tank, Brain Trust operates with seasoned professionals who offer expert advice grounded in both experience and academic insight.

Specializing in transnational dispute resolution, the firm boasts eight consecutive years of recognition from the esteemed Legal 500 since 2017.



Hung Ou Yang, Managing Partner of Brain Trust International Law Firm PHOTO: BRAIN TRUST INTERNATIONAL LAW FIRM

Hung, renowned for his legal prowess and academic background, leads Brain Trust with dedication to excellence in legal practice, setting a high-quality standard for Taiwan's law society.

Hung represented the Taipei Bar Association multiple times to interact with the International Bar Association, the foremost organization in global law, for the world to understand Taiwan better, beyond integrated circuits.

"Taiwan's democracy is built on rule of law, which is extremely precious for investors. Brain Trust can assist Japanese and other foreign enterprises to invest in Taiwan and connect with the world since

Taiwan can be a very good starting point for doing international business," Hung said.

Brain Trust has a diverse team with lawyers admitted to the bar in Taiwan, New York, Australia, China and South Africa. Brain Trust effectively caters to a global clientele, facilitating smooth communication and comprehensive legal solutions.

Moreover, Brain Trust's proactive stance on emerging legal issues, such as environmental, social and governance matters, is noteworthy. "Brain Trust has been assisting enterprises to understand greenwashing risks for the purpose of compliance," Hung said. Looking ahead to 2024, Brain

Trust anticipates increased merger and acquisition cases from Japan and other countries while the global economy is strong.

Hung's influence extends beyond the legal sphere — he has been invited to Taiwan's Congress multiple times to share his perspective, manifesting his esteemed reputation and expertise.

As Brain Trust continues to expand globally, we believe its dedication to excellence remains steadfast thanks to its visionary leadership. ■

[www.btlaw.com.tw](http://www.btlaw.com.tw)



## Mitutoyo: Innovating precision measurement to advance Taiwan's industry and technology

Mitutoyo Taiwan, a stalwart in precision-measuring equipment, has adeptly responded to the dynamic demands of the industry, particularly amid Taiwan's evolving labor landscape and heightened quality standards.

Chairman and General Manager Yoshio Tsutsumi sheds light on the company's strategic adaptations.

"With Taiwan's declining labor force and escalating need for stringent quality assurance, we recognized the imperative to innovate," Tsutsumi said. Mitutoyo introduced the revolutionary MiCAT Planner, streamlining measurement processes by up to 95% and setting a new industry benchmark.

"It has far exceeded our expectations, and the MiCAT Planner is poised to become an industry standard for operating three-dimensional measurement machines," Tsutsumi emphasized.

Responding to the precision measurement needs of internet-connected devices and smart factories, Mitutoyo Taiwan launched an automation and inline business team in January to provide the latest solutions and precision measurement services.

At Mitutoyo's three M3 Solution Centers in Taipei, Taichung and Kaohsiung, they exhibit systems combining robots and automatic



Yoshio Tsutsumi, Chairman and General Manager of Mitutoyo Taiwan PHOTO: MITUTOYO

conveyors to provide tips for solving bottlenecks in inline measurement. The M3 Solution Centers are pivotal, not only showcasing products, but also serving as platforms to solve customers' measurement challenges through demonstrations of cutting-edge equipment and techniques.

Mitutoyo Taiwan conducts live demonstrations of machine tools and measurement machines integrated with robots and automatic conveyor systems at various locations, including the showrooms of Mitsubishi Electric and Makino, as well as at the Industrial Technology Research Institute, voca-

**Mitutoyo Taiwan launched an automation and inline business team in January to provide the latest solutions and precision measurement services.**

tional training centers and national universities.

"The importance of education is ingrained in Mitutoyo's ethos," Tsutsumi affirmed, echoing founder Ehan Numata's philosophy. As Mitutoyo Corp. celebrates its 90th anniversary, Mitutoyo Taiwan's slogan of "Realizing growth strategy through the practice of change, transformation, and connection," underscores its commitment to innovation and customer-centricity.

"As a local subsidiary, compliance is our top priority," Tsutsumi said. Mitutoyo Taiwan remains steadfast in refining precision measurement technology, contributing to the advancement of Taiwan's industry and technology — its greatest mission. ■

[www.mitutoyo.com.tw](http://www.mitutoyo.com.tw)



## RichWave Technology: Leading the way with impactful technology

RichWave Technology, a radio frequency integrated circuit (RFIC) design company specializing in wireless technologies, has become one of the global leaders since its inception in 2004. The company is renowned for supplying RFICs tailored for networking, mobile and smart-home applications. RichWave provides comprehensive RF front-end (RFFE) solutions recognized for excellent performance.

"Our journey began with using silicon germanium for power amplifiers," shared Shyh-Chyi Wong, founder and president. "Bravely entering the Wi-Fi market during Wi-Fi 4 with silicon germanium established our initial business, customer base and team confidence. It was a great decision to select and use a different material at that time, as it set us apart from our competitors."

Over the years, RichWave has continued to develop RFICs for Wi-Fi, LTE, Bluetooth and sub-1 GHz products, passive components and total wireless solutions such as analog audio/video, digital audio/video and radar sensors.

"In 2007, we entered into the FM tuner segment, which became a mainstay in the market, with

Samsung as a major customer using it across several generations of flagship mobile phones," Wong continued.

RichWave Technology emphasizes organic growth and technology-driven service. The company reflects a distinct value system within Taiwan's semiconductor industry by focusing on a specific subject and developing the best RFFE solutions with combined diversified technology to maximize the impact it has in the industry and in the world.

"We are a unique company in Taiwan's semiconductor industry, prioritizing impact over economy of scale. For instance, we were among the pioneers in developing Wi-Fi 7 RFFE with superb performance. And we swiftly delivered our product to the market and mass production," Wong said.

RichWave has cultivated stable customer relationships globally by engaging with major system-on-a-chip producers and customers in Korea, Europe and the U.S. Notably, RichWave has established strong customer relationships in Japan, spanning the consumer electronics and carrier industries, with plans for further growth in these markets.



Shyh-Chyi Wong, founder and President of RichWave Technology PHOTO: RICHWAVE TECHNOLOGY

Looking ahead, RichWave remains focused on advancing wireless technology and expanding into new application segments like the Internet of Things and automotive.

"Our goal is to leverage our accumulated technology to drive revenue growth and enhance our global presence, ultimately positioning RichWave as a leading technology innovator in the world," Wong concluded. ■

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