

THE NETHERLANDS

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The Netherlands and Japan: Moving forward together

The Netherlands' long-standing trade relationship with Japan dates back four centuries. It is the fourth-largest destination for Japanese investment in Europe and there are approximately 700 Japanese companies operating there. Both countries share similar values, such as democracy, human rights, and a commitment to taking action on climate change, further strengthening their bond.

H.E. Ambassador Hiroshi Minami emphasized that it is important to work with mid-size countries like the Netherlands in an uncertain global climate. He stated, "There are many promising areas for us to work together, not just in the private sector, but also in government-to-government relations."

Christa de Kemp, managing director of the Dutch and Japanese Trade Federation, echoed this sentiment, highlighting the growth of companies focusing on renewable energy and energy transition.

Naoto Miyamoto, chairman of the Japanese Chamber of Commerce and Industry in the Netherlands, emphasized the advantages the Netherlands offers Japanese corporations, such as "availability of competent human resources with the highest English-language speaking skill" and being "the center of the European region." He



Ambassador to the Netherlands
Hiroshi Minami

also believes that there is a great opportunity for Japanese corporations to become involved in new business relations."

fields in the Netherlands, including renewable energy, e-mobility, and hydrogen.

Masahiko Kataoka, chief representative of the Bank of Japan Representative Office in Frankfurt, believes that the Netherlands will continue to be a critical location for Japanese corporates. He noted that cooperation between nations is becoming increasingly important in addressing global issues, and that the Netherlands and Japan share a proactive approach to climate change. ♦

To read more, click here:
Ambassador Hiroshi Minami:
<https://bit.ly/NLJP23-AmbDUJAT>:
<https://bit.ly/NLJP23-DUJATJCCI>:
<https://bit.ly/NLJP23-JCCI>

A nod to all things Japanese in the Netherlands



Through the years, Japanese nationals in the Netherlands have established a thriving Nikkei community. Read more: <https://bit.ly/NLJP23-Nikkei>



Architect Moriko Kira, talks about the dynamism and vitality in Dutch neighborhoods. Read the full interview: <https://bit.ly/NLJP23-Kira>



Japan Museum SieboldHuis exhibits a vast array of objects painstakingly collected by Philipp Franz von Siebold during his stay in Japan (1823 to 1829). General Manager Kris Schiermeier gives us a peek: <https://bit.ly/NLJP23-Museum>



Tokyo-esque tells us about the common ground in Japanese-Dutch consumer trends. Read about it here: <https://bit.ly/NLJP23-Tokyo-esque>

Office Unikk Plus: Supporting Japanese companies in Europe

The favorable business climate, strategic location and well-developed infrastructure of the Netherlands make it one of the top business destinations for Japanese companies in Europe.

Aiming to help Japanese companies successfully establish their businesses in the Netherlands and other parts of Europe, Amsterdam-based Office Unikk Plus provides high-quality relocation and administrative support services.

"Being attentive, responsive and responsible is of utmost importance to ensure that our clients' needs are met efficiently and effectively," explained Office Unikk Plus founder Kuniko Shirai.

Offering a wide range of



The experienced professionals of Office Unikk Plus have a deep understanding of both Japanese and European business cultures and practices.

services, Office Unikk Plus can help with every aspect of the relocation process, from finding housing and arranging visas to setting up a bank account and finding a school for clients' children. Their administrative support services include translation

and interpretation, human resource management and financial administration in close liaison with local professionals.

"Our team consists of experienced professionals that are fluent in Japanese and English, and that have a deep

understanding of both Japanese and European business culture and practices," Shirai explained.

Her experience includes working as an interpreter and local coordinator in the U.K. and Italy while studying at the University of London, as well as at a foreign diplomatic mission in Japan and with a Japanese relocation company in the Netherlands. Having relocated with young children herself, she deeply understands the difficulties faced by families moving to Europe and is committed to providing them with the best support possible.

Understanding the unique challenges faced by Japanese businesspeople and their families when relocating,

Shirai and her team provide tailored solutions to meet their needs.

"We hope to contribute to the Japanese relocation business sector by providing exceptional services to make relocation support services for Japanese expats more approachable, recognizable and customary," she said. ♦

Doing business in Europe? Contact Office Unikk Plus to learn more about how they can help:

info@officeunikkplus.com
+31 (0) 12908586

www.officeunikkplus.com



MOL Logistics Netherlands delivers progress and innovation

MOL Logistics (Netherlands) B.V. is a part of the MOL Logistics Group (MLG), headquartered in Japan. With 139 directly operated sites in 26 countries and 188 agencies in 51 countries, MOL Logistics provides comprehensive and high-value-added logistics services worldwide. MLG is part of Mitsui O.S.K. Lines and has always embraced innovation and customer focus.

Erkan de Moree, the newly appointed managing director of MOL Logistics in the Netherlands, said innovation and people orientation will continue to play a major role within the company. Besides continuing with its personal attention, excellent service



Erkan de Moree, Managing Director, MOL Logistics (Netherlands) B.V.

and customer focus, he envisions the company's future as sustainable, diverse and appealing to a younger generation.

"We like to lead the way with technical and practical innovations in sustainability and tailor-made solutions. Our customer focus is embedded within our corporate culture, with Japanese elements," de Moree said. "At the same time, we have always taken good care of our own employees. This is reflected in long tenures that are characteristic of an organization with the character of a family business."

MOL Logistics (Netherlands) B.V. originated from

Wassing, a family business founded in 1919 as a "port and transport company." The company was known for its innovative forwarding solutions, including road transport, air freight, sea freight and rail transport. In 1990, the company changed its name to MOL Logistics (Netherlands) B.V. and has since continued its tradition of innovation.

Moving forward, the company will focus on new techniques in data management, robotics and the use of business and artificial intelligence within logistics to offer future-proof multimodal solutions.

Aligned with MOL Logis-

tics' mission to sustain the lives of people around the world and ensure a prosperous future, de Moree believes that fostering understanding and respect are essential to having a happy and successful workforce.

As theologian Albert Schweitzer said: "Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful." ♦

<https://mol-logistics.nl>

