

MEXICO

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Celebrating the 125th anniversary of Japanese migration to Mexico

Ambassadors share insights on this important milestone



Melba Pria, Ambassador of Mexico to Japan



Noriteru Fukushima, Ambassador of Japan to Mexico

Our relations are better than ever. In 410 years of friendship and in almost 135 years of diplomatic ties, our relationship with Japan has continued to flow and flourish, without a single misstep.

I am proud that Mexico and Japan have remained friends for so long. I'm sure that we will become closer and closer over time regardless of how far we think we are. — **Melba Pria**, Ambassador of Mexico to Japan

I deeply respect, appreciate and admire the Japanese immigrants who came to Mexico and other parts of Latin America 125 years ago. Because of them and those that followed, the Japanese are

considered to be very hard-working, honest and faithful people.

The 125th anniversary of the first Japanese migration to Mexico is a very positive milestone that I am happy to celebrate and I find the future of the relations between Mexico and Japan very encouraging. — **Noriteru Fukushima**, Ambassador of Japan to Mexico

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Bridges interviews

Ambassador Melba Pria:

<https://bit.ly/MXJP22-Pria>

Ambassador Noriteru Fukushima:

<https://bit.ly/MXJP22-Fukushima>

Trade and investment highlights by JETRO:

<https://bit.ly/MXJP22-JETRO>

Amistad: Strengthening the industrial supply chain since 1978

It all started with Don Jesus Maria Ramon's deep desire to put Mexico on the map as an international manufacturing hub, create jobs, boost the Mexican economy and elevate global recognition of Mexico's workmanship.

In 1978, he opened the first industrial park in Ciudad Acuna, Coahuila, marking the birth of Amistad Premier Industrial Developers, Mexico's industrial development specialist.

Celebrating 45 years of excellence in 2023, the company has, since its founding, achieved renown across the globe. Its top-notch, state-of-the-art, sustainable industrial parks house an



In the past four decades, Amistad has experienced steadfast and strategic growth. What began as an industrial park has evolved into a multifaceted development firm with a leading presence in key industrial locations throughout the country.

array of manufacturers and industries seeking to bring their supply chains closer to their end markets. The

company is likewise known for its tailor-made shelter solutions and start-up services for Japanese and other international clients looking to get their operations in Mexico up and running.

"Amistad is a family-owned company that started in a border town called Acuna, right across from Del Rio, Texas. Our core business is real estate development; specifically, industrial park development. We have over 17 industrial parks in different regions in Mexico. Through the years, we've built over 35 million square feet of industrial facilities throughout Mexico," shared Marco Ramon, Amistad's co-chairman and president.

"We also have our own in-house construction company that builds both for our internal needs, and for companies looking for built-to-suit projects across Mexico. We offer start-up services as well, helping companies that have never done business in Mexico to get their operations going," he added.

With global industrial trends leaning heavily toward "ally-shoring," Amistad's prime location near the U.S. border is serving them better than ever. Additionally, Mexico is known for its skilled workforce, robust supply chain and technology — all of which are proving even more attractive to foreign investors, including

a roster of Japanese clients.

"It's been a very active market. We haven't seen the foreign investment market this active since the '90s and the early 2000s. We've been working with Japanese companies since day one, including American Fuji Corp., Fujikura, Denso, Viewtec, Yusen, Toyota, Honda, Higuchi, among several others. Our country has a lot to offer companies looking for opportunities to improve their production." ♦

www.amistadmexico.com



Family - Owned. World - Renowned.



Granjas Carroll de Mexico has been exporting its high-quality, sustainable pork brand Altosano to Japan since 2020.

An appetite for success

Dishes such as *tonkatsu* (deep-fried pork cutlet) and *yakiton* (grilled skewered pork) can be found across Japan, from the humblest street stalls to the finest restaurants.

Japan imported more than 900,000 tons of pork from around the world in 2021 and Mexico was one of the key exporters feeding demand.

One of the largest fully

integrated pork producers in Mexico, Granjas Carroll de Mexico (GCM) has been exporting its high-quality, sustainable Altosano pork brand to Japan since 2020.

"Traceability and food

safety are evident throughout our entire value chain," explained GCM export director Ricardo Barreda.

"Our production methods meet all international standards and have given Altosano the competitive advantage to succeed in Japan. We produce 1.8 million pigs a year and raise them at 2,400 meters above sea level. We provide quality housing conditions where the animals can move freely and a healthy balanced feed which we formulate and produce."

GCM has 30 years of experience and is the first Mexican company to obtain an international certification from Cloverleaf Animal Welfare. The company's commitment

to sustainability has led to ISO14001-2015, ISO22000 and ISO50001 certifications.

"All of Altosano's pork meat comes from our own farms and we have the most advanced and automated pork-processing plant in the Americas, which enables traceability from the farm to the box," Barreda shared.

GCM currently exports 18% of its production to Japan, Hong Kong, Vietnam, South Korea, the United States and Canada. The company is increasing its export capacity by 30% and Japan is a key target market.

Altosano frozen products exported to Japan reach food-processing and service companies while fresh, chilled vacuum-packed pork

products are sold in various Japanese supermarkets, such as Japan Meats.

"Japan is justifiably strict with regard to the quality of food the country imports," Barreda said.

"We are confident that Altosano will remain a popular choice in Japan and we look forward to strengthening our partnerships in the Japanese market." ♦

www.granjascarroll.com

