

# CZECH REPUBLIC

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## Czech Republic and Japan, ever closer

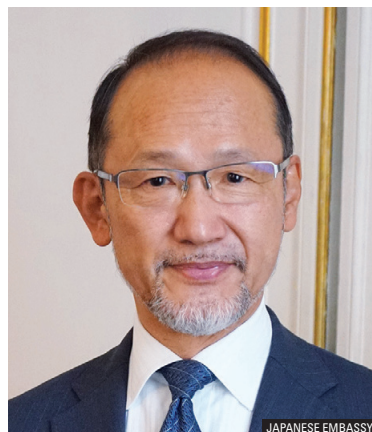
Leaders share their insights on Czech-Japan relations

“Czechia and Japan have never been closer. We shared this view with Foreign Minister Yoshi-masa Hayashi, with whom I met on the sidelines of this year’s U.N. General Assembly in New York. I am glad that even in today’s difficult times we are on the same side, the side of democracy and respect for human rights.” — **Jan Lipavsky, Minister of Foreign Affairs of the Czech Republic**

“We are valuable partners that share their fundamental values, like democracy and human rights. Our relationship, spanning more than 100 years, is marked by support and a long tradition of friendship. Today, Japan and Czech Republic are strong allies in tackling various agendas on the world stage.” — **Hideo Suzuki, Ambassador of Japan to the Czech Republic**

“Japanese companies play an important role in the Czech economy, especially contributing to strengthening the competitiveness of the manufacturing industry. I expect to see growth of business opportunities in the fields of carbon neutrality and digitalization, such as energy-saving equipment, factory automation, robotics and so on.” — **Go Shimuta, Director-General, JETRO Praha**

“Cooperating with the Czech Ministry of Foreign Affairs and the Embassy of the Czech Republic in Tokyo, we’ve organized several well-attended business and networking events and we are able to provide professional business services to Czech companies operating in Japan. Information and communications technology, nano technology, and energy are the



**Hideo Suzuki, Ambassador of Japan to the Czech Republic**

key areas of interest of our members today.” — **Roman Watanabe, Chairman, Czech Chamber of Commerce and Industry in Japan**

“We have 107 Japanese manufacturing companies in the Czech Republic. By far we are the most successful in attracting Japanese investment in the manufacturing sector per capita in Europe. Our efforts today are directed at pursuing high-value-added projects, such as research and development.” — **Ondrej Votruba, Executive Director, Association for Foreign Investment**

**Click on the links to read more:**

Message from Czech Foreign Minister Jan Lipavsky:

<https://bit.ly/CZJP22-Minister>

Bridges interview with Ambassador Hideo Suzuki:

<https://bit.ly/CZJP22-Ambassador>

More insights on Czech-Japan relations:

<https://bit.ly/CZJP22-Bridges>

## Wikilook sees limitless possibilities

Close to the vibrant hearts of Yokohama and Tokyo, Wikilook, the dynamic startup established by entrepreneur Ivo Barteczek, has gained recognition within the thriving Czech-Japanese business community.

Manager Tomas Cink leads the Dynamics 365/ERP (enterprise resource planning) consulting services, while crypto enthusiast Eric Bennett pioneers information technology outsourcing, such as website, application and blockchain development, to the Czech Republic.

“Expanding our eco-



**Ivo Barteczek, Founder and CEO of Wikilook**

system further is Tyracorn, a game engine and online

shop developed by Radek Hecl,” Barteczek shared. “There are no limits to what we can do next!”

Since 2016 Wikilook has been showcasing luxury brands like Preciosa at the Czech Festival. They recently cooperated on the grand opening of Pilny Pijak (Diligent Drinker), the newest Czech restaurant and pub in Tokyo.

“Wikilook exhibits at events like Rise Hong Kong, the Singapore Fin-Tech Festival and Tech In Asia Tokyo. Our team has open doors to key regions in Asia,” Barteczek said. “Our unique position-out-

sourcing between Czech Republic and Japan with subsidiaries in Prague, Czech Republic, Chiang Mai, Thailand, Riga, Estonia and Delhi, India, allows us to bridge Asia and the European Union.” ♦

[www.wikilook.org](http://www.wikilook.org)

[www.patreon.com/tyracorn](http://www.patreon.com/tyracorn)



**WIKILOOK**

## bridges spotlight

### Zoner brings you Zoner Photo Studio X

Zoner Photo Studio X is a software tool that allows users to manage and edit a large number of images at high speed, search and browse lightly, and process photos with a variety of editing functions.

With support for RAW data and nondestructive editing of JPEG images, the software is a great photo retouching tool with layers. Its top sharing feature is Zonerama, an unlimited web gallery where users can create, edit, organize, passcode-protect and share photos from their own custom galleries with no compression, no limits and no commercials. Uploading images directly from Zoner Photo Studio X is easy and convenient. ♦

[www.zoner.com](http://www.zoner.com)



## Sumi Agro Czech: A strong link in securing the food chain

Food security is a vital aspect of national security. The ability of a nation to feed its population is not only necessary for its survival and strength, but also to bolster its standard of living. Thus, farmers and growers strive to maximize food production as safely and sustainably as possible, all while ensuring an adequate profit margin.

Sumi Agro Czech leverages its experience, expertise and vast network — as well as its Japanese heritage — to safeguard the country at its most basic level: the food chain.

Sumi Agro Czech has been operating in the Czech agrochemicals market since 2002 under Sumi Agro Europe, and since the early 1990s as a division



**Daniel Pribis, President of Sumi Agro Czech**

of Japanese conglomerate Sumitomo Corp. The Slovakia branch, meanwhile, was built from the ground up and

now has a dynamic market.

Although the company is among the smallest members of Sumi Agro Europe,

it has the biggest market share in its territories, having grown by 7% in the past nine years, owing in part to its excellent team of industry professionals.

“The Czech and Slovak regions have 11% and 12% market shares, which puts us in fourth and fifth positions, right behind the multinational giants,” said Daniel Pribis, president of Sumi Agro Czech.

“Also, Sumi Agro Czech has the highest share of wallet from Japanese manufacturers. About 60% to 70% of our total turnover is based on the Japanese original products,” he added.

Sumi Agro Czech is a big proponent of crop protection in the Czech and Slovak markets.

Among the many important molecules it offers, Mospilan, Sumi Agro’s legacy product, sold in several brands and formulations, is

are safe and effective. Thanks to Sumitomo Corporation Japan’s new technologies and their original products, we are helping to pro-

### Sumi Agro Czech is a big proponent of crop protection in the Czech and Slovak markets.

an insecticide with the active ingredient acetamiprid. Sumimax, an herbicide with the active ingredient flumioxazin, is another original Japanese agrochemical product propagated by Sumi Agro Czech.

“Often, chemical products are necessary to protect the crops and the economics of our farms — our scientifically formulated products

tect the yield and economy of Czech and Slovakia.” ♦

[www.sumiagro.cz](http://www.sumiagro.cz)

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