India and Japan at 70
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Sami-Sabinsa Group: Contributing to society through research, innovation and compassion

SAMI-SABINSA GROUP WORLDWIDE

CARE MAKES A WORLD OF DIFFERENCE
Responsibility begins with us

Semi-Sabinsa Group is a responsible science-based research and manufacturing company. Over the past 34 years, Sabinsa has brought to market more than 150 innovative and standardized botanical extracts, providing alternative and complementary natural ingredients for human nutrition and wellbeing. The innovative botanical cultivation efforts undertaken by the organization have earned Sabinsa much deserved global recognition and established its reputation as a true environmentally conscious company. Sabinsa has always been at the forefront of sustainable development practices that respect biodiversity and the environment.

"Caring For You... Caring For A Greener World"

Dr. M. Majeed (Founder & Group Chairman, Semi-Sabinsa Group)

CORPORATE SOCIAL RESPONSIBILITY:
Donates to Japan Red Cross • Donates to Fulfill the dream of school children in projects to improve education in India, to set up an orphanage in Bangalore, India • Built a blood bank and cancer treatment center at Kasaragod Hospital, Kasaragod, India • Contributed to PM Care Fund to combat COVID-19 • Contributed to Karnataka State Disaster Management to combat COVID-19 • Distributed food items to poor and vulnerable communities across corporate headquarters in Hyderabad • Various types of medical support for the elderly, nursing homes and orphanages • Provision of education support to the poor and needy • Research contributions to natural product development

SUSTAINABILITY:
Working with farmers around the world to support new cultivators, improving quantities, guaranteeing prices & managing environmental risks • Semi-Sabinsa Group scaled-up among the top 100 innovative pharmaceutical and natural product companies with a plant sustainability without impacting nature or wild forests • Encouraging sustainability in the field and supporting innovative agriculture across natural product industries • Planting in Northeast India to save forests in which the state government and Semi-Sabinsa Group have cooperated in reforestation.

SABINSA JAPAN CORPORATION

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What are the goals of the business?
What are the major strategic initiatives?
What are the current challenges?
What is the future direction?

We pioneered the use of ayurveda around the world and today we are active across all key markets in order to be close to our clients and partners and better serve our growing customer base. We are very proud of our achievements in Japan and our teams ability to successfully popularize ayurvedic supplements and improve the lives of people across Japan.

To our people, Indian businesses and our Japanese friends, remember to be caring towards your fellow citizens. Once corporations turn a profit, they should share their support with society.

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