OREGON

Oregon and Japan share a history that goes back more than a century. Japan is Oregon’s largest trading partner, with more than 800,000 exports each year. Both states share a passion for innovation and entrepreneurship, and there is a strong cultural connection between the two. Oregon has been a leader in the renewable energy industry, while Japan has a long history of innovation in technology and manufacturing. These shared values have led to a strong partnership between the two states, and there are many opportunities for continued collaboration in areas such as energy, technology, and trade.

More than 110 years later, the relationship between the two sides has continued to flourish. Just the past year the state has seen its eighth consecutive increase in the number of visitors from Japan. Oregon maintains a sister city and state relationships with Japan. Among all countries, Japan has the most foreign business investments in Oregon. At least 150 Japanese companies have local investments in Oregon. At least 150 Japanese companies have local investments in Oregon.

For more information, visit www.oregonjapanus.org.

TUALATIN VALLEY: AN OLD FRIEND WITH NEW DISCOVERIES

Located just minutes from Portland, the Tualatin Valley is home to the former industrial towns of Wilsonville, Canby, Forest Grove and Newberg. These communities have transformed from industrial hubs to vibrant arts and cultural centers.

The Tualatin Valley has built a solid reputation for innovation and collaboration, as the area develops its natural resources and new opportunities. The region has been home to the Portland International Airport (PDX), voted America’s Best Airport in 2020, and is a hub for major airlines. The Tualatin Valley continues to be a destination for businesses of all sizes.

The Tualatin Valley is also home to theTdjuhn Wildlife Refuge, which is home to a variety of wildlife and is home to the Tualatin Valley Wine Country. The region has more than 30 wineries and is known for its outdoor recreation opportunities.

As the gateway to the Willamette Valley, the Tualatin Valley has more than 30 miles of vineyards and wineries.

New attractions include nine more vineyards and wineries, along with several new restaurants in the area, giving visitors more choices for unique experiences.

In 2021, the Tualatin Valley Area Chamber of Commerce celebrated its 40th anniversary, offering a variety of resources to new and existing businesses.

The area is also seen as part of new state tourism efforts, as the Tualatin Valley is one of only a dozen tourism regions in the state. The chamber has developed a number of marketing campaigns to highlight the region’s attractions and natural beauty.

For more information, visit www.tualatinvaleypark.com.

GLOBAL BUSINESS PASSPORT: NAVIGATING THE GLOBAL MARKETPLACE

To thrive in today’s complex global economy, companies must be able to quickly adapt to the market, which requires making the right decisions at the right time. The decision-making process involves a number of different factors. To work with companies to grow in communications and culture and to increase the pace of marketing efforts.

Global Business Passport is a business-to-business marketing and media services company that is committed to helping Oregon businesses succeed in the global marketplace.

For more information, visit www.globalbusinesspassport.com.

U.S.-PACIFIC NORTHWEST

The Greater Seattle region is one of the few in the world with three distinct climates, ranging from coastal to inland. It is also home to Boeing Commercial Airplanes, Nintendo, of North America, Catalyst, Pacific Northwest Toyota, Eлада, Ford and Starbucks.

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