Japan and Mexico celebrate 15 years of growing economic partnership

As Japan and Mexico celebrate the 15th anniversary of their economic partnership agreement (EPA), the two countries look forward to expanding their relationship and creating more opportunities for growth and prosperity in their economies.

According to Yasushi Takase, ambassador of Japan to Mexico, "The EPA is a very important treaty for the two countries. It has opened new opportunities for trade and investment and its strong labor force, has caused tremendous growth in the Mexican manufacturing industry. The EPA has been a key factor in helping the two countries achieve a very open and cooperative trading environment.

The current economic conditions in Mexico have led to the adoption of this new model of business, which has been successful since it was signed in 1998. The EPA has been instrumental in opening new trade routes and has been an essential component in achieving self-sufficiency in the manufacturing industry.

Mitsui fosters solid relationships with Mexico through continuous business innovations

A company with an extensive business history, the Mitsui group has been present in Mexico since 1957. The group includes a wide range of activities including the construction of airport infrastructure, the operation of a water treatment plant, and the distribution of world-class products.

Recently, Mitsui moved to expand its operations in Mexico, opening new trade routes and utilizing its worldwide experience to move forward. The company has also focused on making improvements with better service.

The company, which has a strong focus on customer centricity, listens to the needs of its customers and continues to grow in Mexico. Mayekawa, a subsidiary of Mitsui, contributed greatly to the success of the company in Mexico.

Mayekawa de Mexico

Mayekawa de Mexico upholds tradition to establish better connections

Mayekawa de Mexico has a long history in the manufacturing industry and is celebrated for its contributions to the success of the business, as it acquired a significant share of the technology and infrastructure market in the country.

Mayekawa de Mexico, which is continuously developing new ideas and technologies for the future, has established a strong presence in the country.

As of the moment, Mayekawa de Mexico is the leading manufacturer of high-quality products in the country, and is recognized for its contributions to the economy and infrastructure development.

Mitsubishi Motors, a subsidiary of Mitsubishi Motors shareholders, is working to establish better connections and develop new relationships with the people of Mexico.

At the company continues

Kishimoto takes, director general of the Japan External Trade Organization.

"The number of Japanese companies in Mexico has increased from around 400 in 2009 to more than 1,200 in 2019 and the volume of trade has doubled over the same period. This is the clear evidence of the ever-growing opportunities between the two countries," Takase added.

Mitsubishi Motors has secured the position in the country, developing new infrastructures. Mitsui, which came into effect for Japan in 1998, also started a cotton trading business in the country since 2010.

IMEMSA works hand in hand with Yamaha in leading Mexico's marine industry

The IMEMSA group and Yamaha have been working together for 15 years, and the IMEMSA’s exclusive distributorship agreement with Yamaha has been a key factor in the growth of the company.

Yamaha, the exclusive distributor of marine outboard motors of IMEMSA in Mexico, has been instrumental in helping IMEMSA to become a market leader in the marine industry.

The cooperation has enabled both companies to share their experiences and expertise, leading to the successful completion of this contract.

The company has focused on the rationalization of its manufacturing process, which has significantly improved its ability to deliver products on time.

According to Barbeyto, who is responsible for the IMEMSA’s exclusive distributorship agreement, the company has been able to deliver high-quality products while maintaining a strong focus on customer satisfaction.

The company has been able to achieve this through continuous business innovations and a strong focus on maintaining the highest standards in production and quality.

CELEBRATING 15 YEARS OF MEXICO-JAPAN RELATIONS

The 15th anniversary of the EPA, which was signed in 1998, marks a significant milestone in the relationship between Japan and Mexico. The EPA has been instrumental in opening new trade routes and bringing more opportunities to the two countries.

The EPA has contributed to the success of both countries, and the companies in Mexico have benefited from the opportunities it has offered.

As we look toward the future, the EPA will continue to be a key factor in strengthening the relationship between Japan and Mexico, and we are optimistic about the new opportunities that it will bring.