Jamaica's successful economy, strategic location, connectivity, natural resources, cultural status and pro-business approach make it the ideal investment destination.

A wealth of potential for Japanese and Jamaican partnerships

Beyond Blue Mountain coffee there are investment opportunities to appreciate in many of Jamaica’s other key economic sectors.

The Blue Mountains produce one of the world's best coffees.

In 2018, Jamaica exported $184 million worth of coffee to Japan, a significant increase from 2017. This is due to Jamaica's high quality coffee, which is known for its rich flavor and aroma, and the strong connections between Japanese consumers and Jamaican coffee producers. In addition, the Jamaican government has been actively promoting the country as an investment destination, and has made significant efforts to improve the business climate. As a result, more and more Japanese companies are coming to invest in Jamaica, and Jamaica is becoming an increasingly popular destination for Japanese investment.

Japanese Prime Minister Shinzo Abe met with Jamaican Prime Minister Andrew Holness in September 2019, and they discussed the potential for further cooperation in a range of areas. In particular, they discussed the potential for Japanese companies to invest in Jamaica's coffee industry, and for Japanese companies to invest in Jamaica's tourism sector.

Japanese companies are also interested in investing in Jamaica's other key economic sectors, such as tourism, financial services, and information technology. In particular, Japan is interested in investing in Jamaica's financial services sector, which is well-regarded for its stability and low-risk profile. This is due to the country's well-developed financial sector, its strong regulatory framework, and its low levels of corruption.

In conclusion, Jamaica has a great deal to offer Japanese investors, and there is a great deal of potential for further cooperation between Jamaica and Japan in the years to come.

Source: The Japan Times, 2023
Jamaica cements its position as the jewel of Caribbean tourism

The vibrant and increasingly accessible island offers a full spectrum of immersive vacation experiences that extend far beyond the perfect location for sun, sea, and sand.

You’ve heard the stories, but what a security and tourism expert, or a business traveler, or a long-time resident of this beautiful island? What do they think of when they hear the name of this Caribbean nation? What draws them to visit? What keeps them coming back for more?

For many travelers, Jamaica is known for its vibrant culture, rich history, and stunning natural beauty. But there is much more to the island than its beaches and tropical climate. In this article, we will explore some of the key reasons why Jamaica cemented its position as the jewel of Caribbean tourism.

First and foremost, Jamaica’s unique blend of natural beauty and cultural richness makes it an ideal destination for travelers of all types. From sunbathers and beachgoers to history buffs, adventure seekers, and cultural enthusiasts, there is something for everyone on this island.

Jamaica’s geography is a major draw, with its mix of mountainous terrain, fertile valleys, and tropical beaches. These natural features provide a diverse range of outdoor activities, from hiking and rock climbing to surfing and snorkeling. And, of course, the island’s crystal-clear waters and powder-soft sand are a major draw for sunbathers and beachgoers.

But it’s not just the scenic beauty that makes Jamaica a great destination. The island is also home to a rich cultural heritage, with influences from Africa, Europe, and Asia. This is evident in the island’s music, food, and art, which are celebrated through various festivals and events throughout the year.

In addition to its natural and cultural attractions, Jamaica is also known for its warm and welcoming hospitality. Many travelers return to the island year after year because of the friendly and accommodating hospitality they receive.

So, what is the secret to Jamaica’s success as a tourism destination? It’s a combination of factors, including its beautiful natural scenery, rich cultural heritage, and welcoming hospitality. And, as more and more travelers discover the joys of this Caribbean island, it’s clear that Jamaica’s position as the jewel of Caribbean tourism is well-deserved.
The Jamaican government is implementing its plans to create an advanced and integrated infrastructure network covering air, sea, rail, road and special economic zones in order to become the fourth node in the world’s logistics chain.

The Airports Authority of Jamaica (AAJ) is the independent statutory body that oversees the operation of Jamaica’s airports. It is also responsible for ensuring a safe and secure airport system. It undertakes the long-term planning and development of airport-related projects. Could you explain how important the aviation sector is to Jamaica's economic development?

Aviation is a key sector for Jamaica, playing a critical role in the country’s economic growth and development. It is essential for attracting tourists, investors, and cargo, and it supports a wide range of businesses and industries. "A globally competitive logistics hub"

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The star performer in Jamaica’s economy has been the one rich in the subsoil that is a mainstay of the Island’s development — bauxite. Now, JISCO’s planned investment is going up to 13 percent of the economy’s growth, representing more than 50 percent of the economy’s growth, contributing over 5 percent of the economy’s growth, and 7 percent of the economy’s growth.

“Mining is the principal growth engine for Jamaica’s drive to prosperity. It contributes over 50 percent of the country’s gross domestic product,” said Austin Mooney, Managing Director, Jamalco.

While the government’s primary focus is on expanding mining operations in the country, “We also have a strong focus on sustainability, developing alternative revenue streams from our mining assets and ensuring continued success through the industry’s ability to compete in the market,” said Mooney.

The Jamaica Bauxite Mining Company Limited (JBM) was set up in the 1970s as a wholly owned subsidiary of Reynolds Metals Company, which owns 52.5 percent, and Clarendon Alumina, which owns the balance, and is publicly owned.

“The rest was established by the pioneering mining company Alcoa in 1935 to extract bauxite. It began to expand in 1991, from its own port facility, which was established in 1954. Today, its refinery — which is located south of Jamaica — has an alumina production capacity of over 1.4 million metric tons a year.”

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“The mining sector is a critical material for the world — it is light, strong, and has many applications. Jamaica has bauxite reserves that will allow us to mine here for as long as 30 years.”

“In terms of production, we have always been interested in automation and artificial intelligence within our operations. Knowledge transfer occurs from one generation to the next. For example, one of our maintenance employees was promoted to the ranks of an executive by our current CEO. We believe in promoting from within and training our employees to take on more responsibilities within the organization.”

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