**ITALIAN PROSECCO GOES GREENER WHILE RAISING QUALITY**

As a stamp of quality, Prosecco DOC guarantees millions of hectares of vineyards throughout the world that they are thriving in the Prosecco area, renowned for the unique features of its geographical origins. The area of production is in the heart of the Veneto region in Northern Italy, where the secret of Prosecco lies in the": LA VERDADERA CALIDAD, que busca en el vino una elegancia y well-balanced nature.

Prosecco also undergoes a second spumante operation to develop its typical characteristics of the area: a bouquet of delicate fragrances, while maintaining a balanced, well-balanced taste. The Prosecco DOC guarantees its high-quality standards and its trademark vitality and lightness.

As a producer of Prosecco, we contribute to the development of new cocktails and a wine that can be taken as an aperitif (pre-meal appetizer) until dessert. Prosecco DOC has a versatility that goes with a wide range of dishes, from the simplest to the most elaborate.

One of the first steps taken by the Prosecco DOC consortium was to promote the planting of hedges and woodland crops around the vineyards to encourage biodiversity and protect the Prosecco DOC owners (133,987 farms that manage 24,485 hectares of vineyards) and their supply chain. This is in line with the "Flower" sustainability plan, which strengthens its relationship with farmers and makers, salt, tempered and balanced, in its products.

Along the chain, we invest a lot in the quality of the product. We make small steps along the way and every year, we do something better." Guido Barilla said, adding that the company works around the world to be closer to its quality and production processes.

Barilla Group Chairman Guido Barilla said, "We have always felt a lot of affection for the city of Verona, where we have our headquarters, and for the city of Nagoya in Japan, where we are expanding our business. This combination of two cities is significant because it reflects our strategy of putting sustainability at the core of our operations."

Barilla is committed to continued efforts to protect the environment and improve the sustainability of its operations, both in Italy and in Japan. In the company's home country, Barilla is working with local authorities to promote the use of renewable energy sources and to reduce its carbon footprint. In Japan, the company is collaborating with local partners to implement sustainable practices in its supply chain. Barilla is committed to achieving our goals in the coming years and to continuously improving our sustainability performance.

**BARILLA: BEST IN CLASS**

Established in 1877, family-owned Barilla has brought delectable tastes to the world for more than 140 years. Barilla, based in Parma, The city of Parma, the company is now run by its fourth generation and is faithful to its original commitment to quality and innovation. Barilla is inspired by the values of the founder, Giuseppe Barilla, and is committed to sustainability, healthy choices, and innovation to create good food and healthy solutions for the world. Barilla's commitment to sustainability is reflected in its "Flower" sustainability plan, which strengthens its relationship with farmers and makers, salt, tempered and balanced, in its products.

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**CVC-PROCOS — A MERGERS FOR THE FUTURE**

Founded by two young chemists in 1945 in Cameri, Italy, Prococ S.p.A. specializes in developing, scaling up and producing active pharmaceutical ingredients (APIs) and advanced intermediates, as well as providing services in the life sciences and the global pharmaceutical industry.

In 1992, Prococ received its first authorization to manufacture APIs and soon established solid reputation among the local producers for their distinguished products. The company ventured into other industries and started manufacturing several downstream products. In 1999, CVC Capital Partners launched a leveraged buyout, in which Prococ S.p.A. retained a minority share and a position of observer, while CVC’s investment team actively managed the investor’s interests. The investment was a success and Prococ was able to expand its research and development services.

**GLOBAL TRANSPORTING LUXURY WITH AN ITALIAN TOUCH**

From the city of Alexandria in northeast Italy, Ferrari Group has transported jewelry and luxury goods for many of the world’s most famous brands for the last 60 years. The family-owned luxury goods company has made a name for itself in the world of unique and customized products.

Today, the London-based luxury goods company coordinates a network of 80 offices and 100 branches in Europe, where it first solidified its reputation in the international market with its high-end products. Ferrari’s products have been profiled as an exciting honor, and it has been successful in promoting the Italian brand.

**LEONARDO FIORAVANTI: DESIGNING FOR GOOD**

"The car is the ultimate expression of personal freedom," said Fioravanti, who has been developing products for some of the world’s most famous brands. "It is more than a vehicle; it is an extension of the person who drives it."

Fioravanti is a prominent figure in the world of design and has been recognized for his contributions to the industry. He is known for his innovative designs and his ability to create products that are both functional and aesthetically pleasing. His work has been featured in international exhibitions and he has received numerous awards for his contributions to the field of design.

Fioravanti is also known for his commitment to sustainability and has been working on projects that aim to make the automotive industry more environmentally friendly. He is currently working on a project to develop electric vehicles that are both efficient and affordable.

**ITALDESIGN: A DRIVE TO PERFECTION**

Based in Moncalieri, Turin, Italdesign combines innovation with traditional craftsmanship to produce design-driven, technologically advanced luxury vehicles. The company was founded in 1980 by brothers Orazio and Andrea Boragno.

Today, the company is a leading name in the automotive industry, known for its innovative design and engineering solutions. The company has a strong focus on sustainability and is committed to reducing its carbon footprint. It is also known for its collaboration with other major players in the industry, such as Audi, Ferrari, and Maserati.

**LIFESTYLE AND SUSTAINABILITY FROM ALCANTARA**

Alcantara S.p.A. is an Italian luxury lifestyle brand that has been in business for over 30 years. The company is best known for its innovative and sustainable materials, which have been used in a variety of industries, including fashion, automotive, and interior design.

The company has a strong focus on sustainability and is committed to reducing its environmental impact. Alcantara is also known for its commitment to supporting local communities and promoting social responsibility.

In recent years, Alcantara has expanded its reach globally and has established partnerships with a number of leading companies in the luxury and fashion industries. The company is continuing to expand its offerings and is looking to further solidify its position as a leader in the luxury lifestyle market.