Monumental year for Japan-Philippines relations

I t has been 40 years since Japan and the Philippines signed the Basic Agreement on Economic and Technical Cooperation, after the outbreak of war. Over the decades, the two countries have built strong partnerships through trade throughout the Philippines, Japanese pines have had to face natural disasters, partnerships in every sector. Much of the strength of this relationship stems from the governments of both countries’ keen interest in promoting cooperation and trade. In fact, the year 2016 also marks the 100th anniversary of the Japan-Philippines Economic Partnership Agreement (JPEPA). The JPEPA has allowed both countries to open up more opportunities and companies to meet more frequently, strengthening each country’s partnerships. As the year has passed, JapanPhilippines relations have grown stronger, with companies and governments of both countries working together to help each other.

A sustainable future for energy in the Philippines

Recently, Japan has seen a tremendous increase in the country’s efforts in cleaner energy. Many companies have been working with the government to help meet the country’s energy needs. For instance, Bronzeoak is at the center of Philippine clean energy infrastructure development, with pioneering work in establishing sugarcane to ethanol power cogeneration, utility scale solar and wind energy for the country.

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Filipino-Japanese relationship is key to successful business

Established in 1973, Yazaki-Torres Manufacturing is a joint venture of Japanese manufacturing giant Yazaki Corporation and Filipino entrepreneur, Arnaiz Torres. The company, which has grown to become a large manufacturing firm with operations in the Philippines and other countries, specializes in automotive parts and electrical products.

Yazaki-Torres Manufacturing has played a key role in the Philippine automotive industry. The company has manufactured parts for many of the country’s leading automakers, including Toyota, Honda, and Mitsubishi. Its success can be attributed to the strong relationships it has built with government officials, industry leaders, and other key players in the Philippine automotive sector.

The company has also invested heavily in research and development, continually improving its products and processes. This focus on innovation has helped Yazaki-Torres Manufacturing stay ahead of the competition and cement its position as a leader in the industry.

Giving back to employees — simply good business sense

S imply put, consistency is key. LTJ Philippines has been making sure to do just that — consistently investing in its employees. And it’s paid off. LTJ Philippines was rated among the top 20 companies in the Philippines by the Philippine Chamber of Commerce and Industry (PCCI) for 2016.

LTJ Philippines has prioritized the development of its employees from the very beginning. The company has implemented various employee development programs, including training sessions, seminars, and workshops, to ensure that its employees are equipped with the skills and knowledge they need to succeed.

In addition, LTJ Philippines has also implemented a comprehensive employee benefits program, which includes medical and dental insurance, a 401(k) plan, and other perks that help its employees feel valued and appreciated. The company’s focus on employee development and welfare has resulted in a highly motivated and productive workforce.

With partnerships throughout the Philippine automotive industry, LTJ Philippines is poised to continue its success in the years to come. The company’s commitment to its employees and customers has helped it maintain its position as a leader in the industry.

Lapanday Foods Corporation: 3 decades of strong relations with Japan

L apanday Foods Corporation, founded in 1985, has established strong relations with Japan. The company’s vision “has been achieved by increasing the professionalism of the organization. For example, it has been working in the Philippines and in Japan for over 25 years, and has helped to expand the local food industry with its products.

There are several key factors that contribute to the company’s success in the Philippines. First, the company has a strong understanding of the local market and culture, which has helped it to develop products that are well-received by consumers. Second, the company has a strong focus on quality and innovation, which has helped it to remain competitive in the industry.

The company has also been committed to giving back to its employees and the local community. Through its various initiatives, the company has sought to create a positive and inclusive work environment that fosters growth and development.

With its continued success in the Philippines and Japan, Lapanday Foods Corporation is well-positioned to continue its strong relations with both countries in the years to come.
Building — and keeping — talent in-country
Filipino engineers support global oil and gas specialist

A little over 20 years ago, the global engineering service provider based in Yokohama — Chiyoda Corp. — partnered with the Philippines’ construction company DCC to set up an office with more than 40 employees in Manila that would support the Japanese company’s growing presence worldwide. As the company continued to grow, Chiyoda’s global reach touched the Philippines, when it came to the Philippines in 1996 because of its very high and they have improved over the past five years."

"The portion of growth in the Philippines from investment has been remarkable over the past five years."

— TENDURO ANDU
Senior Executive Director
JDC Philippines

"The culture in the Philippines makes the country especially attractive to Japanese businesses."

— RUKI FRIEDERIK B. MENDOLLA
Managing Director
Kato Repro Biotech Center

"We have had incredible success bringing the techniques and the Japanese mindset to the Philippines."

— DR. RUDIE FREDERICK B. MENDIOLA
Former President
The Philippines

"If we came to the Philippines in 1996 because the quality of engineers is so high."

— ZAMURU FUKUI
President
Vaccinotech Philippines Inc.

"When the Philippines shifts from analog to digital broadcasting, our products will play an important role."

— YASUHARU SAISHI
Executive Director
JMS Healthcare PHL, Inc.

"Labor in the Philippines is so competitive, it makes the country extremely attractive to foreign companies."

— YOSHINARI TAMARI
President
Daiho Philippines, Inc.

"The Philippines has a great advantage over alternative countries in producing top talent."

— YOSHIHIRO KIUCHI
Chairman and President
Sohbi Kohgei (Phil.), Inc.

"More Japanese investment here would give us increased opportunities and would be good for the Philippines well. We support the continued development of the country’s infrastructure."

— TEJIDO MACHIHARA
President
Philippines Regional Office

"The company will always keep a flexible approach. In the future, it will not only be a subsidiary, but another arm of Murakami."

— YOSHIRO NAGAI
President
Hikari Inc.

"We are currently providing language training to send workers to the Philippines this year. It will be beneficial to the agricultural and caregiving industries."

— MIHORI KSUZUKI
President
Makushita Texas Inc.

"This is one of the reasons we’ve tried so hard to give back to our local community here."

— TOSHINOHONI
President
Mako Seiki Philippines Inc.

"The education level in the Philippines is very high and they have improved over the past five years."

— SUMIYO OTSUKI
Chairman, President
Suzuki Motors Philippines

"The technology in the Philippines is well developed and the people are very eager to learn."

— YUKIHIRO KUWABARA
President
Sumitomo Metal Mining and Engineering Philippines

"We are in the process of building factories in the Philippines."

—YUASA HIROYA
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Yuchengco group of companies forms solid ties with Japanese business community

Yuchengco Group of Companies (YGC) — one of the largest and most diversified conglomerates in the Philippines — continues to foster strategic alliances with Japanese institutions.

“Thank you very much for your enduring support for our financial services in growing your businesses. We look forward to continue collaborating with you through more projects and tie-ups with other ASEAN institutional clients,” said Cesar E. A. Virata, YGC’s executive chairman.

RCBC leads campaign to attract Japanese SME investors

Rizal Commercial Banking Corporation (RCBC) recently celebrated its partnership with Resona Chemical and its valued Japanese clients.

“Thank you very much for your enduring support for our financial services in growing your businesses. We look forward to continue collaborating with you through more projects and tie-ups with other ASEAN institutional clients,” said Cesar E. A. Virata, YGC’s executive chairman.

RCBC tees off to strengthen Japanese corporate relations

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