OMRON, a world leader in automation that together. Our customers are now asking for market is asking us to holistically put that all especially in automation and in safety. Now, the of fully integrated automation solutions.

Kyoto DNA, “Blakeway said.

from lower-wage countries after decades the United States stems from the “re-shor-

us,” said Blakeway, who is also a board mem-

tion (JETRO)

We hope to see more business exchange in the future, said Ichiro Sone, Executive Director of the Japan Japan External Organiza-

We support good effort to both exist-

backbone of the American economy

With 36 companies stretching from Sao Paulo to Toronto and approximately 12,3 lasion dollars in revenue, OMRON’s business has been growing by leaps and bounds in the Americas from when it started in the U.S. Midwest 41 years ago.

Four out of OMRON’s five global busi-

OMRON’s success has been its commitment to, and investment in, the Midwestern community.

The network that supports us in the Mid-

Another reason for OMRON’s success in the U.S. Midwest stems from the notion of “Americanizing” manufacturing back to the United States from lower-wage countries after decades abroad. With OMRON’s help, manufacturers were able to boost their production lines in a short time to take advantage of market changes.

There is much more confidence in the U.S. economy to invest in capital, particularly in manufacturing. That is a real positive, says Blakeway, who is at home in the Midwest.

With an 80-plus-year track record of inno-

Additionally, following the concept of “yamei” — gathering on the manufacturing floor from whose view is critical for the customer — OMRON’s engineers are con-

In recent years, OMRON has built an auto-

“The people of the Midwest reflect the heart of America with its strong work ethic, sincerity, and integrity and they share a similar professional collaboration with the United States,” he added. “I’ve met as many people as possible across the Midwest,” Yoshida added.

II. The Land of Lincoln

As the top destination for for-

With their agricultural goods, automotive products, and innovative technology, the twelve states of the Midwest lay the bedrock of the American economy.

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OMRON invests in its future by ensuring sustainability because our human capital is our biggest asset. What is of utmost importance to us is to send that signal to the mar-

The former vice president and ambassador to Japan from 1993 to 1996. The former vice presi-

Producer: NIHON GLOBAL MEDIA

CONTINUED ON PAGE 8B
ManpowerGroup makes golden opportunities

Honda Trading: Depending on the American market

THK strikes it big in America

The Connected Enterprise enhanced by Internet of Things

Wisconsin: A great place to grow

Ohio: KTH Parts Industries Inc.: Growing its capabilities for opportunities

Wisconsin Economic Development Corporation Secretary and Chief Executive Officer

McKINsey & Company,...
Kentucky governor strengthens ties with Japanese business

Kentucky economic ties with Japan are stronger than ever, thanks to a decades-long relationship between the two countries.

Kentucky Governor Steve Beshear and Japanese officials met Tuesday in Japan to strengthen the relationship between an American state and its largest trading partner.

After meeting with executives of several successful Japanese companies, “I once again reiterate that Kentucky is a state where you can do anything you think you can do,” Beshear said.

Beshear said that Kentucky is “in the process of attracting and expanding a presence in our state for more than four decades, after the factory has...”

When buying Illinois-grown soybeans, customers need to know access to organizations and specific individuals in the industry with whom they can do business. The Illinois Soybean Association’s SoyNet (SA) provides easy connections to colleagues who have the required demand for their business needs.

A SoyNet Leader Illinois led the states to...
**U.S. MIDWEST**

**NEBRASKA**

As Governor of Nebraska for the last 10 years, we have put a significant focus on making Nebraska the best place to do business in the United States. Our success is built on the foundation of our private and public sectors working together to create a business environment where companies can thrive.

Our long-standing relationship with Japan has been a key collaborator in sharing valuable educational and research opportunities. The state’s key business, including promoting the state’s key business, calculated to develop a unique position in the Midwest places us in a unique position.

**MINNESOTA**

Taiyo adds a healthy touch to American foods and beverages

A pioneer in developing innovative, high-quality products, Taiyo connects with the American food industry by building on Taiyo’s well-established presence in the US and expanding into the US market.

**MICHIGAN**

AWTEC finds success in diversifying

Established in 1986, AWTEC began operations in Birmingham, Michigan, with its automotive components subsidiary, Aisin AW (subsidiary of Toyota). The company’s long history of success in North America has allowed it to diversify into advanced laser technology in the automotive industry.

**OHIO**

Nonstop innovation in laser technology

The R&D arm of the Japan-based Aiko Group, IMRA America Inc. established its operations in Akron, Ohio, in 1992 and capitalized on its own unique expertise and technological innovation at the University of Michigan. IMRA technologies have the potential to provide the perfect introduction to the Midwest. The company’s long history of success in diverse applications has allowed it to diversify into diversified diversification.

**ILLINOIS**

Solutionary Inc. takes information security to the next level

After decades of experience in the direct marketing call center industry, Steven Mattman recognized the potential for the information security industry. In 2009, he launched a new company, Solutionary Inc., to serve the direct marketing call center industry.

**IOWA**

Solutionary Inc. takes information security to the next level

After decades of experience in the direct marketing call center industry, Steven Mattman recognized the potential for the information security industry. In 2009, he launched a new company, Solutionary Inc., to serve the direct marketing call center industry.

**SOUTH DAKOTA**

From the boardroom: What makes the Midwest a good place for business?

"It is the people of Minnesota that reveal the deep and abiding similarities with the people of Japan. Minnesota values of family, the importance of relationship building, individual responsibility, personal integrity and the value of education." - Bernard von Linde, Executive Director, Japan America Society of Minnesota

"There are logistical and geographical advantages, readily available land to build friendly and open-minded people; the Midwestern values (family-focused, hardworking ethic), and its political stability. - Akio Takagi, Executive Director, Japan America Society of Central States, Midwest U.S.-Japan Association Conference.

"We choose to be in Ohio because it is a great place to do business. The cost of living is cheaper and the educational opportunities are spectacular so we can attract high quality employees for our business." - Marty Toeppein, President, Bottletown Energy, Health & Environment.