Japan and Vietnam: walking hand-in-hand toward the future

Today, Sept. 2, on the 60th anniversary of Vietnam’s victory in the battle of Dien Bien Phu, Vietnam’s leader at its 20th National Congress, held on May 20-23, stressed that Vietnam’s economy has been developing continuously, steadily, and with new characteristics, and has entered a new period of extraordinary development under the leadership of the Communist Party of Vietnam (CPV).

Japan and Vietnam are two important neighbors and friends of each other, and both are members of the Asia-Pacific region. Since the establishment of diplomatic relations in 1972, Vietnam-Japan relations have witnessed many important milestones, including a number of high-level visits, the establishment of a Comprehensive Strategic Partnership, and the establishment of a vision for bilateral development cooperation.

A goal for Vietnam-Japan economic relations is to achieve a turnover of $50 billion a year by 2030. This goal is within reach, given the two countries’ extensive investment and trade cooperation. Vietnam and Japan share cultural ties, historical and traditional links, and geographical proximity.

Japan is an important partner of Vietnam, and Vietnam is an important market for Japan. Vietnam is Japan’s second-largest trading partner in ASEAN, and Japan is Vietnam’s third-largest trading partner, after China and the U.S.

The two countries have been actively cooperating in various fields, including industry, finance, agriculture, technology, and transport. They have also cooperated in the development of economic zones, infrastructure, and green technology.

Vietnam has been a valuable market for Japanese investors, who are interested in Vietnam’s growing middle class and expanding consumer market. Japanese investments in Vietnam have been concentrated in manufacturing, construction, transportation, and real estate.

The两国之间的经济合作一直是越南和日本关系的重要组成部分。在过去的四十年里，两国之间的贸易和投资合作取得了显著进展。越南已经成为日本在东南亚地区的重要贸易伙伴，而日本则成为了越南最大的外资来源国。

越南在2013年宣布了“四化”战略，即现代化、工业化、城市化和农业现代化。该战略旨在推动越南的经济增长和社会进步，为中产阶级的发展奠定基础。日本政府对此给予了积极响应，通过提供技术和财政支持来促进越南的可持续发展。

日本政府已经承诺将向越南提供总计200亿日元的援助，用于支持越南的农业和基础设施建设。此外，日本还通过日本国际协力事业团（JETRO）和日本驻越南大使馆等机构，向越南提供技术和咨询服务。

越南政府也采取了一系列措施来吸引外资，包括简化外资审批程序、提供税收优惠和建立经济特区等。越南政府还通过其国家发展规划委员会，制定了针对外国投资者的政策和规定。

越南和日本之间的经济合作前景广阔，两国政府将继续共同努力，推动两国关系的进一步发展。

Quality service is key to success

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aced with new and rising competitors, businesses need to continually improve their quality service. In today’s digital age, where consumers have access to a wealth of information at their fingertips, the importance of delivering exceptional service to customers cannot be overstated.

Good service is not enough; it must be exceptional. Customers today expect more than just a transaction; they want a memorable experience that sets your business apart. This is why Quality Service is key to success.

In the context of Vietnam’s economy, which has been growing steadily over the past few years, the importance of Quality Service has become even more pronounced. With the rise of e-commerce and the increased use of digital technologies, businesses must ensure they are providing top-notch service to their customers.

Vietnam is a country that values its people and its culture. As a result, Vietnamese people are discerning when it comes to quality service. They expect businesses to go above and beyond to meet their needs and exceed their expectations.

To deliver exceptional service, businesses must understand their customers, their needs, and their preferences. They must be able to anticipate their customers’ needs and provide them with solutions that are tailored to their specific requirements.

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Quality service is key to success.

In today’s competitive business environment, it is crucial for businesses to differentiate themselves from their competitors. This is where Quality Service comes in.

Businesses that provide exceptional service to their customers are more likely to attract and retain customers. They are also more likely to receive positive reviews and recommendations from satisfied customers, which can lead to increased business and revenue.

Vietnam’s economic growth and the country’s commitment to Quality Service have created a conducive environment for businesses to thrive.

Japan External Trade Organization (JETRO) has been working with Vietnamese government and industrial associations to help realize sustainable economic development in Vietnam. By leveraging the expertise and resources of JETRO, businesses can access important market information, develop new business opportunities, and expand their reach.

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Win-win partnership with Japan on three-fronts

Yamaha leads in the land where two-wheelers rule

We would like foreign investors, especially Japanese, to consider REE in these areas...

From war to prosperity, business success mirrors a country's history

Cross-border partnerships foster export of Vietnamese goods to Japan

Sharing Japanese technology in Vietnam's rapidly growing petroleum industry

Strongly committed to the continuing development of Vietnamese society

The most important link between Japanese and Vietnamese is our human relationship, Vietnamese people are very ambitious and persevering. If they commit to do something, they commit to doing it perfectly...