Leading the innovation revolution in Central America

Global Insight Costa Rica

Computer giants are among the foreign firms taking advantage of the country's pro-business climate and investing billions of dollars in areas like technology and renewable energy.

A dynamic and relatively well-educated workforce, coupled with the country's strategic location in Central America, has made Costa Rica an attractive destination for high-tech firms looking to establish regional operations. The presence of major multinational corporations such as IBM, Oracle, and Intel has contributed to the country's reputation as a hub for innovation and technology.

For example, Costa Rica has established itself as a key player in the renewable energy sector, with a strong focus on solar and wind power. The government has implemented a series of incentives and regulations aimed at promoting the use of clean energy sources, making the country a leader in sustainability initiatives.

Moreover, Costa Rica has a strong presence in the booming telecommunication industry, with a robust fiber-optic network and a growing number of high-speed internet providers. This has attracted major players such as AT&T, Telefónica, and Claro, which have invested heavily in the country's infrastructure.

The success of these companies has not only brought significant economic benefits to Costa Rica, but it has also helped to create a dynamic and skilled workforce that is well-equipped to handle the demands of the modern technology sector.

In summary, Costa Rica's strategic location, educated workforce, and commitment to sustainability make it an attractive destination for technology companies and investors looking to establish a presence in Central America.

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**Japanese Quotes**

"We try to create an influence on the entire population and show it's possible to run a successful business with the environment in mind." - Jumpei Kurihara, Grupo Púdica Motor President

"I believe Costa Rica has the potential to be a competitive location." - Eli Friedenberg, Costa Rica Investment Promotion Agency (CINDE)