A year after Tohoku, Canada stands strongly with Japan

Canada and Japan stand strong, in terms of trade and investments, in the wake of the 2011 Tohoku disaster.

On March 11, 2011, an earthquake and tsunami swept through Tohoku, Japan, killing thousands and destroying infrastructure. In response, Canada extended $13 million in emergency aid and established a long-term recovery program.

By the end of the first year, Canada had invested $22 million in the recovery effort, demonstrating its commitment to Japan.

In terms of trade, Canada and Japan have continued to grow their economic relationship. In 2012, two-way trade between the two countries reached $42 billion, an increase of 16% over 2011.

Japan is Canada’s second-largest trading partner, after the U.S., and Canada is Japan’s fifth-largest trading partner.

Economic relations between Canada and Japan are further strengthened by the Comprehensive Economic Partnership Agreement (CEPA), which entered into force in 2012.

Japan is a major investor in Canada, with over 500 Japanese companies operating in the country. In 2011, FDI from Japan in Canada reached $3.6 billion.

Conversely, Canada is Japan’s second-largest source of FDI. In 2011, Japanese FDI in Canada stood at $3.7 billion.

In terms of investments, Japan is a major source of capital for Canadian companies, particularly in the manufacturing sector.

Canada is also a significant destination for Japanese tourists, with over 500,000 Japanese visitors expected to travel to Canada in 2012.

Canada and Japan have also been strong partners in the international community, particularly in the context of climate change and sustainability.

Canada has been a leader in promoting sustainable development and renewable energy, while Japan has been a leader in nuclear technology.

In conclusion, the economic, cultural, and political relationship between Canada and Japan is stronger than ever, and continues to grow in the wake of the Tohoku disaster.
Customers build a trustworthy brand

When the going gets rough... customers stick with a brand. And, in this tough economy, consumers are putting a lot of trust into those that deliver. Which is why, for its 2011 fiscal year, Iron Mountain Inc., the world’s leading provider of information management solutions, has named 2011 a “change year” and has set aggressive goals to position itself for growth.

Iron Mountain Inc. is a global information management solutions provider that has about 18 million square feet of storage space across 900 locations in 15 countries. It is the leader in the managed storage and information management services industry.

Digital storage and information management continue to grow, underpinned by the fact that 90 percent of the world’s information is digital. Iron Mountain is helping organizations manage the digital divide through various services.

Iron Mountain is a leader in information management, with a focus on data storage and management. It provides businesses with a secure, professional place to store their data.

The company’s focus is to ensure that its customers have the right tools and solutions to manage their digital assets.

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