Faithful partners celebrate 125 years of fruitful ties amid economic volatility

Japan’s Ambassador to Thailand Toshiya Takeguchi has entered his 125th position in Thailand, which has remained the embassies of interest in Thailand, amid economic volatility. Thailand’s evolving and changing political and economic landscape. Japan’s active involvement continues to be a vital partner in shaping the future of Thai-Japanese relations.

Over the years, Japan and Thailand have steadily strengthened their ties and successfully partnered in numerous economic and political initiatives. In 2013, they celebrated the 125th anniversary of the establishment of diplomatic ties between the two countries.

In 2013, Thailand hosted a joint welcoming ceremony to promote economic ties with Japan. The ceremony was attended by Japan’s Prime Minister Shinzo Abe and his Thai counterpart, Prayut Chan-o-cha. The two leaders highlighted the strong economic relationship between the two countries and the potential for further cooperation in various sectors.

Innovation keeps JVC ahead of the pack

In March 2013, JVC made history with the unveiling of the world’s first 4K (Ultra-HD) 3-chip DLP television, the GZ-EX. To celebrate, the company’s new flagship model was launched in Japan, offering superior picture quality and dynamic range. The GZ-EX is equipped with a proprietary video processing technology, which further enhances the viewing experience.

SCG aims for leading position in ASEAN

I n 2013, Thailand’s SCG set a new production record and expanded its reach to cover over 2,000 products in the following sectors: building materials, fertilizers, petrochemicals, and paper. The company’s strategic focus on sustainability and innovation has been instrumental in its success, allowing it to firmly establish itself as a leading player in the ASEAN market.

The Japan Times

New focus turns oil into green energy

Of Thailand’s largest petrochemical players, SPC is a subsidiary of Bank of Asia. PTT has launched a Petroleum Project in cooperation with PetroChina, which aims to improve the efficiency and sustainability of its operations. The project will help reduce CO2 emissions and improve the overall efficiency of the company.

We can see the trend to the market and our customers. We want to use the full potential of knowledge and R&D to research and development. Our products are based on the needs of our customers, and we believe that this approach will help us stay competitive and sustainable. This will be our focus in the future.

Japanese Ambassador to Thailand Toshiya Takeguchi.

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Siam Kubota reaffirms commitment to Thailand

Accounting for 11.4 percent of gross domestic product, agriculture remains one of Thailand’s major engines for economic growth. To maintain its competitiveness, the land is actively adopting and adapting more advanced technologies to increase efficiency. Siam Kubota was established precisely to provide a wide range of machinery to meet the diverse needs of the Thai agricultural sector. A joint venture between Kubota Corp. and KIO, the company started operations in 1995 in order to be a leader in sustainable agricultural development.

“We are here for the Thai society, to help Thai farmers and agriculture communities fulfill their agricultural strong commitment to achieve consumer satisfaction,” says Vito Kubota President Masakazu Kubota.

“We want to provide solutions to give a better life to farmers. For example, we are conducting a survey and rice field inspection program. Rice planting season normally lasts six months. For the remaining six months, we encourage farmers to use their land and rent out the land and earn additional profits,” Kubota adds.

The firm operates two manufacturing facilities in the country using advanced technology, quality control and precisely validated processes. It also has two representative service centers in Thailand, one in Bangkok and the other in Rayong.

“Training our Thai operators is the utmost importance. They must understand the purpose of their work in order to do their work well. We constantly send local operators in Japan, and Japanese staff in Thailand believe in exchange of knowledge and skills is important to both parties,” Kubota says.

As a result, Kubota’s sales and service network has expanded in Thailand, with the company now having 58 sales outlets across the country.

“Kubota’s vertical integration strategy, from R&D to manufacturing to sales and service, is the key to the success of the company,” Kubota adds, estimating that the company expects a 10 percent sales increase this year.

“Many investors and manufacturers in the region, not only Japanese, believe that the new government and increased political stability in Thailand send a strong and positive signal to the business community. This will benefit both the local economy and the country as a whole.”

Thai and Japanese synergy builds Asian chain of success

A few of the 55 years of operations in Thailand, Daiki Stitipal — a joint venture between Thailand’s Daiki, UK and Japan’s Daiki Corporation — has secured an impressive array of clients. Now it is aiming toward the bold sector in condominium, tourism, and factories.

“The company was founded in 1966 with the sole purpose of producing and distributing automotive shares under the Daiki brand. Current clients for its machinery and engine shares, computer components and electronics products include Toyota, Honda, Suzuki, Kawasaki, and Yamaha.

“We already have a foothold on the local market. That’s why we are increasingly getting demands from our clients, especially those that come from overseas. Our sales are growing every year, and we have already hired three people to handle export business,” says Managing Director Satoru Araki.

The core strength of the company is “the manufacturing technology and know-how,” which is the company’s hallmark and the key to its success.

As the market share grows, we continue to have a strong client base and understand the new possibilities and trends in the automotive parts business. We have been working with Daiki Stitipal for more than 10 years, and our business has grown significantly since then.

“We always have a strong partnership with the local market, and we are now moving into the export business as well. Daiki Stitipal has kept its edge over its competitors through consistent innovation, and we’re excited about the growth opportunities it offers”.

As demand for high-quality products grows, customers continue to seek reliable and high-quality solutions. Daiki Stitipal offers a wide range of products and services that meet the needs of the automotive industry.
Thailand

Faithful partners celebrate 125 years of fruitful ties amid economic volatility

Construct Flow PAUL. E1.

The Japanese-Chinese Joint Venture Thailand (JCJVT) celebrated 125 years of ties with the country's automotive industry. The milestone is a testament to the enduring relationship between Japan and Thailand, which began with the first automobile assembly plant in the country in the 1990s.

"When you ask Japanese what would be the ideal mechanism for cooperation, Thailand would be at the top of their list," said Fujimoto, chairman of JCJVT. "Thailand has evolved into a global automotive hub.

"We strive to ensure that the automotive industry in Thailand continues to be the second largest export and the largest import for Japan." The Japanese account for over 40% of the country's export revenue.

First of all, the Thai government has been proactive in fostering automotive industry through measures such as tax incentives and policies that encourage investment in the sector.

Furthermore, the 2019 automotive policy, which aims to increase local content and promote investments in electric vehicle (EV) and autonomous vehicle (AV) technologies, has been instrumental in driving growth.

In the heart of the booming Asian manufacturing sector

OC Elyon is a manufacturer of advanced auto parts in Thailand, and is a leader in the production of steering systems. The company's products are distributed across the continent, with its sales and service network spanning from China in the north to the Far East in the south.

The company is a major player in the steering system market, with a focus on the production of steering columns, steering wheels, and related components.

"We supply the entire automotive chain, from the big automakers to the auto parts manufacturers. Because of their strong presence in Thailand, the country has become an ideal export base and really one of the most important markets for the automotive industry in the world." 797887's Elyon says

"We have been committed to providing the highest quality products and services to our customers, and are always striving to improve our processes and expand our reach in the market."

High precision, trusted service, coveted quality, serviced make Makino indispensable

A world-renowned manufacturer of machine tools, Makino has a solid track record in the industry with over 50 years of experience. The company is known for its high precision, technical expertise, and commitment to quality. Makino's reputation is built on delivering superior products and services to its customers, and its dedication to innovation and quality.

"When you choose Makino, you choose a partner for long-term success that will help you achieve your goals." says Makino's President and CEO, Michiaki Endo. "We are proud of the success stories we have been a part of, and we are committed to continuing to deliver the highest quality products and services to our customers.

"Our focus is on delivering high precision, reliable, and efficient solutions to meet our customers' needs. We strive to provide exceptional customer service and support, and we are dedicated to exceeding our customers' expectations." says Makino's COO, Seiji Endo.

"We are a leader in the automotive industry, and our reputation is built on providing high-quality, precise and reliable products that meet the demands of the market. Makino is committed to delivering superior products and services to our customers, and we are dedicated to delivering exceptional value and performance." says Makino's CTO, Kenji Endo.

"We are confident in our ability to meet the challenges of the automotive industry, and we are excited to continue to deliver the highest quality products and services to our customers." says Makino's CEO, Makio Endo.

"As a leader in the automotive industry, we are committed to providing high-quality, precise and reliable solutions to meet the demands of the market. Makino is dedicated to delivering exceptional value and performance, and we are excited to continue to deliver the highest quality products and services to our customers." says Makino's President, Masashi Endo.

"We are proud of our long-standing relationship with our customers, and we are dedicated to continuing to deliver high-quality, precision, and reliable products that meet the demands of the market. Makino is committed to delivering exceptional value and performance, and we are excited to continue to deliver the highest quality products and services to our customers." says Makino's President, Masahiro Endo.

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Serving clients locally, thinking globally

Located in Hayagree’s State Bachelor Industrial Park about 150 km north of Bangkok, the Bangkok Manufacturing facility that incorporates materials and production manufacturing, allowing us to provide a wide range of parts and components. The process has proven successful in lowering costs and meeting quality standards. This facility’s success is due to the hard work of our dedicated team, who have been working here for more than 10 years.

A Japanese partnership in the best Thai tradition

A strong relationship between Imada and the Thai government has been instrumental in the development of the Thai manufacturing industry.

Trade relations between Thailand and Japan are important to both countries, with Thailand being a major trading partner of Japan. The Japanese government has provided significant support to Thailand’s industrial development, including through investment in infrastructure projects and the promotion of Japanese companies to establish operations in Thailand.

Thailand is a key partner for the Japanese government, which has been investing in the country’s infrastructure and industry. The Thai government has also been working to improve its investment climate and foster business relationships with Japan.

Japan is one of Thailand’s main trading partners, with imports accounting for a large portion of Thailand’s GDP. Japan is also a major investor in Thailand, with many Japanese companies operating in the country. This relationship has resulted in a number of joint ventures and collaborative projects between Thai and Japanese companies, including in the areas of manufacturing and construction.

A strong relationship with Thailand has been important for the Japanese government, as it helps to promote Japanese products and technology in the Asian market. The Thai government has also been working to improve its investment climate and foster business relationships with Japan, in order to attract more foreign investment and promote economic growth.

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Toyota takes pole position in booming auto sector

With its 40 percent market share, Toyota Motor Thailand (TMT) has been a consistent driving force behind the country’s dynamic automobile market, underpinned by a robust economy. And since Toyota Thailand took over as producer of Thailand’s most prestigious automobile brand two years ago, the Japanese automaker has further sped up its growth in the country.

“When I joined in 2006, I had just three main vehicles. The first was to achieve a sales total of 70,000 units, and produce a total of 460,000 units. The second was to contribute to the economy, and the third was to manage the company. I think we’ve managed to achieve all three,” says Tanada.

Facing a tough direction, Tanada accomplished his first goal in just two years. In 2011, TMT sold a total of 230,900 units and produced 633,000 units. A further 60,000 units were exported. Two Thai models, the Toyota Vios and the Toyota Fortuner, account for 20 percent of the total vehicles produced.

‘Thailand wants to be the 10th-biggest automotive country in the world, in terms of total production volume. We are currently ranked 12th. The government is actively promoting the country’s automotive industry by providing special privileges and tax incentives for more foreigners to invest and expand production capacity in Thailand.’

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A pioneer in corporate responsibility shows the way in Rayong

Yokohama looks to another century of quality

Ongoing transition propels Thaioil to the top of the regional league