FILIPINOS COMMEMORATE 25TH ANNIVERSARY OF PEOPLE POWER

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A message from the Philippine Ambassador to Japan

I nstead of being my last visit to the readers of The Japan Times, I am pleased to send this message on the 25th anniversary of the People Power Revolution. I would like to note that the Philippines was in the process of making a major transition from dictatorship to democracy. I wish to extend my best wishes to the Japanese people and the international community.

The People Power Revolution was a watershed event in Philippine history. It was a peaceful and non-violent mass movement that toppled the long-standing regime of President Ferdinand Marcos. The revolution was sparked by the regime's attempts to rig the 1986 presidential elections and was supported by a broad coalition of political and social groups.

The revolution was also marked by the emergence of new leaders, such as Corazon Aquino, who became the first woman to lead the Philippines. The revolution paved the way for the establishment of a new democratic government and laid the foundation for the Philippines' transition to a sustainable and prosperous future.

I hope that this message has captured the spirit and significance of the People Power Revolution. Please join me in paying tribute to those who contributed to this historic event and in continuing to work towards a better future for the Philippines and Japan.

Joseph de Viera
Embassy of the Philippines in Japan
World’s second-largest geothermal producer spearheads trust in eco-friendly energy

With its focus on the power sector, First Philippine Holding (FPHC) is currently exploring the most geo-friendly power generation in the country, the country’s largest manufacturer of components, setting several major automakers, such as Toyota, Honda, Ford, Isuzu and Mitsubishi.

In the Philippines, Denso focuses on the production of auto parts, and its parts are used by Toyota, Nissan, Honda and Mitsubishi.

The Japanese Entered Trade Organisation helps boost economic activity in the Philippines, in line with the country’s manufacturing sector.

Japan boosts business for San Miguel Foods

With a market share of more than 40 percent in the domestic poultry market, the company is setting a trend that all the companies are following. The company produces fresh and tender meat products that they have come to be known as our “friend.”

As with all other companies in the industry, FPHC has continuous training of its employees to improve their skills and knowledge to satisfy the changing needs and demands of the market.

Quality synergies from Philippine subsidiary

T elevision Corp., a Japanese manufacturer of medical and dental equipment, has just launched a new product that is expected to be a game-changer in the Philippines.

The company has a large market share in the country, and its products are known for their quality and reliability. The company has continuously expanded its operations in the country, and it is expected that this new product will further strengthen its position in the market.

As with all other companies, TSC also has a strong commitment to the local community and has implemented various social responsibility programs to give back to the community.

The future is strong for Filipino-Japanese partnerships

F irst Philippine Holdings Corp. (FPHC), a leading developer in the Philippines and one of the largest automotive manufacturers in Asia, has announced a new partnership that is expected to bring significant benefits to the country.

The new partnership will allow FPHC to leverage the expertise and resources of its Japanese partner, thereby creating a powerful platform for growth and innovation. The two companies have a shared vision of creating a sustainable and eco-friendly future, and this partnership is expected to help achieve that vision.

For more information, please visit www.firstphilippines.com.

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Denso subsidiary consolidates business in Philippines

P hilippine Automobile Components, Inc. (PAC), a wholly-owned subsidiary of Denso, is currently consolidating its business in the Philippines. The company is responsible for over 66 percent of the Philippines’ automotive components market, making it the country’s largest manufacturer of automotives.

As a result of this consolidation, the company will be able to streamline its operations, improve efficiency, and enhance the quality of its products. This is expected to bring significant benefits to the country, including job creation and increased economic growth.

For more information, please visit www.denso.com.

The Grove

Rockwell Land’s latest mixed-use property development is ready for occupancy.

In this project, FPHC has paid special attention to the Japanese market, which has made the Philippines a preferred retirement destination because of its lower costs and warmer weather. Rockwell Land’s commitment to improving the quality of life for residents in the country is evident in The Grove.

Ideal second home for Japanese emerges

P hilippines maintains 5.3 percent growth in tourism arrivals from 2009 to 2013. With the right policies in place, many predict that the Philippines has the potential to become a major tourist destination in the region.

In addition, the country’s natural beauty, cultural heritage, and friendly people make it an attractive destination for tourists.

For more information, please visit www.tourism.gov.ph.

World Eye Reports

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The Philippines
Ideal second home for Japanese emerges

By its wide global network, which is due to the localization and cost-competitiveness and its parts are not only for Mitsubishi. Denso Corp., has become one of the country's largest manufacturers in Asia.

The company’s latest project is the Grove, a master-planned community that adopted several of the features that make Rockwell Centre a success.

“The master-planned properties allow Japanese to live comfortably among their peers. The main reason many people come to the Philippines is because of the high quality of life, and that’s exactly what Rockwell Centre offers from a home-away-from-home,” says Chairman and CEO Federico R. Lopez. www.rockwell.com

NEW BEGINNINGS

Today, First Holdings is taking off from a higher plane — financially stable, organizationally strong, and strategically positioned to benefit from a world of opportunities.

The Group continues its advocacy for green energy and is making significant investments in clean and renewable energy initiatives, including solar power systems manufacturing. As global competition intensifies, the summit of success is ever rising; but First Holdings has kept pace and responded with even greater vigor to the challenges of the moment, embracing the sun and sky daily and determined to see ‘New Beginnings’ to their intended ends.