Economy thrives amid political challenges

A

The Bank of Thailand implements monetary policies that ensure the stability of financial institutions and stimulate economic growth. It also sets the minimum lending rate to encourage economic growth at a time when the country has just resumed to record economic growth.

The Thai-Japanese Association was formed in 1955 to promote better relations between the two countries. Currently, it has 390 members made up of both Japanese and Thai companies and individuals. It organizes economic and social activities aimed at fostering closer relationships between the two countries, www.thaijta.co.th

Thai National Shippers’ Council, which calibrates its 1st anniversary this year, was set up to promote the Thai shipping industry and increase the efficiency and global competitiveness of the country’s sea-based industries. It also advises unichannel small- and medium-size Thai exporters on routes pertaining to shipping and the country’s seaport, www.thaisc.org

The Thai Bankers’ Association, set up in 1978, brings together the country’ s 26 domestic banks and leads collaboration with the country’s 15 domestic and foreign banks. It is supposed to help the country in the development of financial sectors and the country’s economy, and that the countries of the Association will comply with the World Trade Organization agreement, www.thba.or.th

"Japan and Thailand enjoy a number of opportunities for Japanese businesses here and it is very important to proactively develop the local market and improve the local market stance," says a Japanaese businessman. "There is a huge concentration of Japanese businesses here and the information is already well established in many opportunities for Japanese businesses in this country," an ambassador explains.

Following the political turmoil that damaged parts of Bangkok, the government has shown a strong commitment to rebuilding the city. The government has invested heavily in infrastructure projects, and has also worked to improve the city’s public transportation system.

As a petrochemical company, IRPC remains focused on its green initiatives and environmental responsibilities. Our company was able to reduce its carbon emissions by 400,000 tons last year.‘IRPC has a lot of fuel. With the government’s approval, we started building a petrochemical plant in Rayong. We are looking for partners with expertise to help us maximize the benefits of the project. We were able to trade over $6 million via our forerunner in technology. Our clients are very happy with our products and we are developing another one in the country," Kulthorn Kirby says. Among its partnerships is with Daikin Industries Thailand, which celebrates its 15th anniversary this year, was set up to promote the Thai shipping industry and increase the efficiency and global competitiveness of the country’s sea-based industries. It also advises unichannel small- and medium-size Thai exporters on routes pertaining to shipping and the country’s seaport, www.thaisc.org

As a petrochemical company, IRPC remains focused on its green initiatives and environmental responsibilities. Our company was able to reduce its carbon emissions by 400,000 tons last year.

IRPC builds hope for ‘greener’ Thailand

IRPC, the fully integrated refining and petrochemical complex in Thailand, has seen many changes and developments under the leadership of recently appointed President Pailin Chongvisai.

As a leader in the petrochemical industry, we have seen several challenges this year, amid the fallout from the political turmoil in Thailand. We have faced financial downturns due to the global financial crisis last year. But it successfully surmounted the crisis by implementing several initiatives and environmental responsibility. Our company was able to reduce its carbon emissions by 400,000 tons last year.

"IRPC has a lot of fuel. With the government’s approval, we started building a petrochemical plant in Rayong. We are looking for partners with expertise to help us maximize the benefits of the project. We were able to trade over $6 million via our forerunner in technology. Our clients are very happy with our products and we are developing another one in the country," Kulthorn Kirby says. Among its partnerships is with Daikin Industries Thailand, which celebrates its 15th anniversary this year, was set up to promote the Thai shipping industry and increase the efficiency and global competitiveness of the country’s sea-based industries. It also advises unichannel small- and medium-size Thai exporters on routes pertaining to shipping and the country’s seaport, www.thaisc.org

As a petrochemical company, IRPC remains focused on its green initiatives and environmental responsibilities. Our company was able to reduce its carbon emissions by 400,000 tons last year.

"IRPC has a lot of fuel. With the government’s approval, we started building a petrochemical plant in Rayong. We are looking for partners with expertise to help us maximize the benefits of the project. We were able to trade over $6 million via our forerunner in technology. Our clients are very happy with our products and we are developing another one in the country," Kulthorn Kirby says. Among its partnerships is with Daikin Industries Thailand, which celebrates its 15th anniversary this year, was set up to promote the Thai shipping industry and increase the efficiency and global competitiveness of the country’s sea-based industries. It also advises unichannel small- and medium-size Thai exporters on routes pertaining to shipping and the country’s seaport, www.thaisc.org

As a petrochemical company, IRPC remains focused on its green initiatives and environmental responsibilities. Our company was able to reduce its carbon emissions by 400,000 tons last year."
Maya Bay on world-famous Koh Phi Phi

**Betagro exports a taste of Thailand to Japanese market**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---

**Economy thrives amid political challenges**

**Thailand**

**Economy thrives amid political challenges**

**Traveling across the Land of Smiles**

**Thai Lion**

**Daikin enjoys 20 years of success in Thailand**

**RPC builds hope for ‘greener’ Thailand**

**Kulthorn Kirby stays ahead of the competition**

---
Thailand

Maktec finds the perfect partner

Aisin Al looks toward new horizons

Ricoch does it plans them.

Mitsubishi breezes through Asia

IHJ achieves turbo-charged success

For those who want to grab the power, we draw up the plans.
Boonrawd masters the beer and beverage business

As one of the oldest alcoholic beverages in the world, beer possesses a very deep heritage, particularly in Western culture. Its history begins with brewing and selling beer for as far back as the seventh century. It was then that illustrious tradition that prompted Thamres Bhirom Bhakdi to learn the art of beer in Germany and Denmark in the late 1920s and 1930s, a dream of founding his own brewery back home.

In 1933, Bhirom Brewery, still owned by the Bhakdi family, opened its doors. Among the four founders and affiliates, the brand has become synonymous with top-quality beer and the country itself. Over the past 75 years, Bhirom Brewery has become a diversified beverage conglomerate that has captured numerous awards and seven factories, the company is able to operate efficiently and form its partnerships. "We've enjoyed working with the Japanese and cooperating with them. There has always been a sense of mutual respect between us," says Santi Bhirom Bhakdi, president of Bhirom Brewery. "As we aspire to diversify further, we are looking to learn from our partners and solve problems together. There are a lot of opportunities for us to work together," he continues.

Backed by its respected reputation, Bhirom Brewery also produces other beer brands such as San and Thai Beer, as well as Singha soda water, Singha drinking water, Singha ice cream, Singha wine, and Singha beer in various markets. The company has a presence in the country's beer capital, including Brussels and Osaka.

The brand has become synonymous with top-quality beers and the country itself. Over the past 75 years, Bhirom Brewery has become a diversified beverage conglomerate that has captured numerous awards. The company has 17 complementary companies in various fields. Having 17 complementary companies and 196 employees, the company is able to operate efficiently and form its partnerships. "We've enjoyed working with the Japanese and cooperating with them. There has always been a sense of mutual respect between us," says Santi Bhirom Bhakdi, president of Bhirom Brewery. "As we aspire to diversify further, we are looking to learn from our partners and solve problems together. There are a lot of opportunities for us to work together," he continues.

Backed by its respected reputation, Bhirom Brewery also produces other beer brands such as San and Thai Beer, as well as Singha soda water, Singha drinking water, Singha ice cream, Singha wine, and Singha beer in various markets. The company has a presence in the country's beer capital, including Brussels and Osaka.