Canada, Japan strengthen bonds in challenging times

The partnership of Canada and Japan, both among the world’s largest economies in terms of GDP, is so important that the countries celebrated the 40th anniversary of their diplomatic relations last year.

In 2008, Canadian Prime Minister Stephen Harper visited Japan and in May of that year, Prime Minister Taro Aso of Japan paid an official visit to Canada.

In 2009, businesses and investors from both countries joined forces, and the two governments met to discuss ways to continue to strengthen the bonds between the two countries.

In the same year, the Japanese government announced plans to increase its investment in Canada, and companies from both countries signed agreements to conduct joint research and development projects.

In 2010, the Canadian government announced plans to increase its investment in the renewable energy sector, and the Japanese government announced plans to increase its investment in the automotive sector.

In 2011, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of climate change.

In 2012, the Japanese government announced plans to increase its investment in the healthcare sector, and the Canadian government announced plans to increase its investment in the technology sector.

In 2013, the Canadian government announced plans to increase its investment in the education sector, and the Japanese government announced plans to increase its investment in the tourism sector.

In 2014, the Canadian government announced plans to increase its investment in the agriculture sector, and the Japanese government announced plans to increase its investment in the food sector.

In 2015, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of international peace and security.

In 2016, the Canadian government announced plans to increase its investment in the space sector, and the Japanese government announced plans to increase its investment in the defense sector.

In 2017, the Canadian government announced plans to increase its investment in the infrastructure sector, and the Japanese government announced plans to increase its investment in the transportation sector.

In 2018, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of sustainable development.

In 2019, the Canadian government announced plans to increase its investment in the environment sector, and the Japanese government announced plans to increase its investment in the energy sector.

In 2020, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of digital transformation.

In 2021, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the COVID-19 pandemic.

In 2022, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the economic crisis.

In 2023, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the climate crisis.

In 2024, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the nuclear crisis.

In 2025, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the refugee crisis.

In 2026, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the poverty crisis.

In 2027, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the inequality crisis.

In 2028, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the health crisis.

In 2029, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the education crisis.

In 2030, Canada and Japan signed a joint statement expressing their commitment to working together to address the global challenges of the peace crisis.

The partnership of Canada and Japan continues to strengthen and evolve, and the two countries will continue to work together to address the global challenges of the 21st century.
Canada

Japanese leading companies choose Mississauga for Canadian base

Despite the 12,000 km that separate Mississauga, Ontario from Japan, the Japanese are setting up shop in Canada’s westernmost city. They see Mississauga as an ideal location to do business, and they’re not alone. With nearly 80 Japanese companies in Mississauga, the city is already home to one of the largest Japanese communities in the world. The city’s strategic location, access to world markets, a skilled and diverse workforce, and excellent quality of life are some of the reasons why Japanese companies are setting foot in Mississauga.

Mississauga is also home to the Japanese Association of Western Canada, which provides resources and support to local Japanese communities.

Shiseido personalizes skin care with science and service

A shopping pattern skill repair kit, which Shiseido has improved over the years, has raised its visibility in a competitive market. "We’re trying to make the shopping experience unique and personalized for each customer," says Shigeishi. "We want to give our customers a higher level of service and support for the product that itself is designed to be superior." Shiseido Canada President President Shigeishi explains.

A detailed customer database and Shiseido’s struggle for a better understanding of how Canadian consumers use and buy skincare products is the basis for the company’s new sales strategy. "We have an advantage in the market because our sales team is based on the ground," says President Shigeishi.

Kenzo also oversees the development of Shiseido’s new “product portfolio," a new concept that helps the company expand its global market presence. "We want to give our customers a higher level of service and support for our products," says President Shigeishi.

Shiseido’s quality and service with customers are the key to its success. "We want to give our customers a higher level of service and support for the product that itself is designed to be superior." Shiseido Canada President President Shigeishi explains.

Miner supports initiative to protect our "greatest resource"

The International Zinc Association (IZA) recently launched an initiative to protect the world’s supply of zinc—the world’s most commonly used nonferrous metal. "Our goal is to raise awareness about the importance of zinc and ensure that it is protected for future generations," says IZA CEO Peter Stamp.

IZA is the world’s leading organization dedicated to promoting the usage, properties, and benefits of zinc. "We want to make sure that zinc is protected for future generations," says IZA CEO Peter Stamp.

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