World Eye Reports

Switzerland

Getting natural in Switzerland

A sprawling world of alluvial forests, lush meadows, mountain lakes and alpine meadows, Switzerland offers unspoilt scenery to be enjoyed in all seasons. Innovative technology and the vast Swiss network of trecking and mountain-biking trails make the country an ideal destination for outdoor enthusiasts, whether they enjoy skiing, hiking, fishing or simply taking in the breathtaking views.

Creating a global network

Switzerland

Economiesuisse is one of the most active business associations in the world. With 1,300 members and 350 corporate members, the association represents the interests of companies of all sizes and sectors. Economiesuisse provides information and advice to its members and to the general public. It also promotes trade and investment opportunities for its members by facilitating contacts with foreign governments, chambers of commerce and industry associations. Economiesuisse is a partner of the World Economic Forum (WEF) and an active participant in various international networks.

Sonic's Swiss success

As one of the world’s leading media and entertainment companies, Sony is dedicated to creating innovative content and services that resonate with audiences around the world. In Switzerland, Sony has a long-standing presence, with operations in various sectors, including music, film, gaming, and electronics.

Leading innovation across Switzerland

Since 2005, Sony has become the first distributor of Toshiba copiers in Switzerland. Toshiba’s copiers are highly respected in the industry for their reliability and performance. Sony’s commitment to providing exceptional customer service has helped it establish a strong presence in the Swiss market.

Lombard Odier: an experienced adviser

Established in 1869, Lombard Odier is one of Switzerland’s leading private banks. With a strong focus on client service, Lombard Odier offers a wide range of services, including wealth management, investment banking, and corporate finance.

Mitsubishi Heavy Industries

Mitsubishi Heavy Industries is one of the world’s leading manufacturing companies, with a diverse range of products and services in the fields of air conditioning, energy, and space. In Switzerland, Mitsubishi Heavy Industries has a long-standing presence, with operations in various sectors, including air conditioning, energy, and space.

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Committed to the future of dermatology

Established in 1825, Ornulf Föllmi has always been at the forefront of innovation, publishing, and marketing in the field of dermatology.

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Partnership produces top machine tool manufacturer

Since establishing its first office in 1908, Knuth has enjoyed a strong connection with Japan. The company is known as one of the world’s largest intercontinental machine manufacturers, specializing in extrusion, injection molding, and automation.

Westfälische Wirtshaus und Gaststätte

Based in the heart of Westphalia, Westfälische Wirtshaus und Gaststätte is a well-known dining establishment that serves delicious, traditional dishes. The establishment is known for its friendly atmosphere and excellent service.

Our quality products and first-class service today bring us closer to our customers and increase their productivity.

Wärtsilä lives up to a history of innovation

Established in 1862, Wärtsilä has been a leader in the marine industry. Today, the company continues to innovate and expand its presence globally.

Wärtsilä provides a comprehensive range of products and services to the marine, energy, and natural resource industries. From engines and equipment to digital solutions, Wärtsilä is at the forefront of innovation.

For over 150 years, Wärtsilä has been delivering the best in technology and service, ensuring that our customers stay ahead of the curve.

Wärtsilä has a long-term vision for our business, and we believe in delivering value to our customers, partners, and stakeholders.

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Dixi Machines

Dixi Machines manufactures and sells a wide range of machines that are designed for the production of products such as bottles, cans, and paper. With a focus on energy efficiency and sustainability, Dixi Machines aims to provide high-quality products that are both environmentally friendly and cost-effective.

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Robust and entrepreneurial

Founded in 1936, German-based Union Bancaire, in its current form, offers more private banking services than any other private bank in Switzerland, and its Chief Executive Officer Dünser emphasizes that the bank knows how to leverage its heritage and create success.

Union Bancaire’s tradition is its most valuable asset. The bank’s advantage is its independence and identity, Dünser says. "We want to ensure that we continue to develop in the same way, in line with our heritage and our clients' needs."

While the bank has become more focused on its traditional banking services, it has also been expanding its reach into areas such as asset management and wealth management. Dünser says that the bank is committed to providing top-quality service to its clients and is always looking for ways to improve its offerings.

This approach has led to significant growth in recent years, with Union Bancaire expanding its footprint and attracting new clients. The bank has also been able to capitalize on its unique strengths, such as its deep understanding of its clients and its ability to provide personalized service.

Dünser says that the bank is committed to maintaining its tradition of excellence and is always looking for ways to stay ahead of the curve and continue to provide top-quality service to its clients. He believes that the bank’s success is due in large part to its commitment to its heritage and its ability to adapt to changing market conditions.

"We believe that our strength lies in our ability to maintain a balance between our tradition and our modernity," Dünser says. "We are always looking for ways to improve our service and offerings, and we believe that our clients appreciate that."