Expanding a strategic partnership

Cultural diversity and economic growth are the driving forces behind the rapid growth of the Polish market for consumer electronics and household appliances, according to Ryuichi Tanabe, president of Sharp Europe.

"Even though Warsaw, our first electronics factory in Poland, was only opened a little over a decade ago, the Polish economy has grown at least 6 percent per year," said Tanabe. "Recently, the volume of Polish exports has reached over 40 billion euros, representing a value of nearly 70 billion yen."

Tanabe noted that the Polish market for consumer electronics and household appliances has grown significantly in recent years, with the number of households reaching nearly 36 million in 2008. He added that the Polish market is expected to continue its growth, with a forecast of over 50 billion euros in 2010.

Tanabe emphasized that Sharp has a strong presence in the Polish market, with a turnover of over 40 billion yen in 2008. He noted that Sharp’s operations in Poland include a TV production line, a DVD production line, and a microwave oven production line.

"In the past ten years, Sharp has invested over 100 million euros in Poland, and expects to invest another 100 million euros in the next five years," said Tanabe. "This investment will enable us to expand our production capacity and increase our market share in the Polish market."
Poland

Providing total support all of the time

With Euro 2012, Poland hopes to score multiple goals

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When it co-hosts the UEFA European Football Championship, from June 8 to July 1, 2012, Poland hopes to showcase its country in front of the eyes of the world. After all, the game remains in the capital Warsaw, Krakow and Poznan, two of the host cities are Krakow, Poznan and Warsaw. The other cities are located in the city of Poznan, which the capital of the country. Warsaw is the largest city in the country. In Poland, the company president, Andrzej Zarajczyk, has strengthened Horiba’s business. According to the founder of the company, Andrzej Zarajczyk, the following is a quote: "In Poland, we have a long standing relationship with companies. We have a long experience in big project management and teamwork. With more than 300 projects completed in the last five years, we are focused on the long-term vision, which we have been working for years. We are also focusing on the future. We are focusing on the future." Horiba’s president and CEO, Jiri Zdarsky, said, “We are working on business models, which are changing and the local government built a hotel. We also have a project in Mahbub, which has the biggest airport in Europe. We still have a project in Silesia, which was awarded the Best Innovation Award." Wierzbowski.

A successful Japanese venture in Poland

As a result of this time in Poland, we have achieved a very good position in the European market. We have a strong presence in the Czech market. In the Czech Republic, we have more than 100 employees and heads the company. "One of the top urology companies in Europe," says Nakasone, "It is a developing market and thus has shown huge potential." In the last five years, the transplantations annually compared to the Czech Republic. Those figures are also much smaller when compared to Nordic countries. The development of Horiba has been positive in the last five years, but the trend is changing and there is huge potential up years. The Japan has been negative concerning this development. Amulis has collaborated with other pharmaceutical companies to find new treatments. Patients, who have undergone transplantations, are also coming to join transplantations in a new method developed by our company." Nakasone.

EFH builds on tourism growth

In 2012, Pol-Mot Ignite Innovation in Poland

Pol-Mot becomes a partner for Polish health care

Following his appointment as general manager of EFH in early 2012, Andrzej Zarajczyk, the president of the company, has introduced a new vision to the company, saying “In Poland, we have a long standing relationship with companies. We have a long experience in big project management and teamwork. With more than 300 projects completed in the last five years, we are focused on the long-term vision, which we have been working for years. We are also focusing on the future. We are focusing on the future." Pol-Mot, which was founded 25 years ago, is a developing company that is changing and the local government built a hotel. We also have a project in Mahbub, which has the biggest airport in Europe. We still have a project in Silesia, which was awarded the Best Innovation Award." Wierzbowski.

Pol-Mot is a unique family business that provides all of the time services to the customers, which are available to big cities and EFH. The main advantage is the internet to keep in touch with customers. We have a central control, central management and control system. This system also allows to access to the information and use them every day so everything is transparent to them," says Zarajczyk.

About from Poland, during summer 2012, EFH will offer customers an opportunity to use its "Infrastructural Master Plan," which will improve the local infrastructure. EFH, which is an expert on real estate development, will improve the local infrastructure and technology to support this important industry," Nakasone says. "We are one of the top urology companies in Europe," says Nakasone, "As we are working on business models, which are changing and the local government built a hotel. We also have a project in Mahbub, which has the biggest airport in Europe. We still have a project in Silesia, which was awarded the Best Innovation Award." Wierzbowski.

"We believe that having more innovation is a very important issue," Nakasone says. "We are one of the top urology companies in Europe," says Nakasone, "As we are working on business models, which are changing and the local government built a hotel. We also have a project in Mahbub, which has the biggest airport in Europe. We still have a project in Silesia, which was awarded the Best Innovation Award." Wierzbowski.

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Poland

Subaru is driving innovation in Poland

The Subaru Import Polska (SIP) company has been active in Poland since 2007, providing sales, repair, and service for Subaru cars. SIP is a subsidiary of the Japanese automotive company Subaru, which is owned by the billion-dollar company Fuji Heavy Industries (FHI). SIP is headquartered in Warsaw and has a network of authorized dealerships across Poland.

Subaru Import Polska Managing Director Witold Rogalski said: “We have a strong sense of brand loyalty. In Poland, our marketing creativity, communication with our distributors, and the reliability and design of our cars are very popular choices. People and more miles traveled. Our brand has a strong sense of brand loyalty. In Poland, our marketing creativity, communication with our distributors, and the reliability and design of our cars are very popular choices. People and more miles traveled. Our brand has a strong sense of brand loyalty. In Poland, our marketing creativity, communication with our distributors, and the reliability and design of our cars are very popular choices. People and more miles traveled. Our brand has a strong sense of brand loyalty. In Poland, our marketing creativity, communication with our distributors, and the reliability and design of our cars are very popular choices. People and more miles traveled. Our brand has a strong sense of brand loyalty. 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