Ten years after, it’s still business as usual

In the many years leading to 1997, a veil of anxiety loomed over Hong Kong as the world wondered what was to happen to this bastion of capitalism after it was handed back to communist China.

To placate the apprehension of the residents, Beijing realigned Hong Kong’s role as a financial center to its traditional strong Hong Kong, a satellite location for the Shanghai, Macau, Guangzhou and rule of law.

While labor-intensive industries, as well as higher industries, have made a move to the mainland, there remains a core of businesses staunchly loyal to the region, believing that it has only gotten better and more competitive.

Kuniyasu Funaki, director general of JETRO Hong Kong \& Guangzhou, believes that Hong Kong’s reputation as an international hub is strong and as dynamic as ever. The territory has remained the entry point of choice for many companies that have expanded to nearby areas like Macau, Shenzhen and Guangzhou.

``The sentiment of the designer,`` says Shigekazu Sato, chairman and CEO Senta Wong, who attributes the company’s success to its ability to keep close relationships with clients and suppliers and to high ethical standards, especially in Japan, where it has completed some projects.

``We are looking for the right projects,`` says Senta Wong, whose expertise is designing and operating special package and distribution of capital equipment materials throughout Asia. In 1980, the company expanded its activities to include manufacturing and fast food.

``We are looking for the right projects,`` says Shigemitsu, who is responsible for developing the industry in QM with a hair salon, theater and gymnasium to foster community building among employees, 90 percent of whom come from Hong Kong.

``We have a lot to learn from the mainland. We want to bring our experience in Japan, our projects, and increase pressure on the mainland government to protect IP rights, credibility and accountability,`` says Senta Wong.

``And we have a high premium in terms of business relationships.``

``We are looking for the right projects,`` says Shigemitsu, who is responsible for developing the industry in QM with a hair salon, theater and gymnasium to foster community building among employees, 90 percent of whom come from Hong Kong.

``We have a lot to learn from the mainland. We want to bring our experience in Japan, our projects, and increase pressure on the mainland government to protect IP rights, credibility and accountability,`` says Senta Wong.

``And we have a high premium in terms of business relationships.``

``We are looking for the right projects,`` says Shigemitsu, who is responsible for developing the industry in QM with a hair salon, theater and gymnasium to foster community building among employees, 90 percent of whom come from Hong Kong.

``We have a lot to learn from the mainland. We want to bring our experience in Japan, our projects, and increase pressure on the mainland government to protect IP rights, credibility and accountability,`` says Senta Wong.

``And we have a high premium in terms of business relationships.``
Playing a big difference in a global success story

"I am personally very proud of being a member of YKK," says Takahito Hayashi, managing director of YKK Hong Kong who is marking his 10th year with the Japan-based zipper manufacturer.

When YKK set up operations in Hong Kong more than 40 years ago, the Chinese market was still in its infancy. During this decade, YKK has seen the Chinese mainland market develop from a market of only a few companies and an absence of any real infrastructure to one that now grows at a rate of 15-20% per year.

"To establish a business in the Chinese market, we had to achieve the following: first, stabilize our operations and then expand from there," explains Hayashi, whose firm was not until mid-1990s that YKK began operations in the Chinese mainland market, having realized its fast-growth potential.

"There were too huge to be ignored. Even if there were some uncertain economic aspects or doubts about China, we decided to invest not only because of safety and labor costs, but because we saw the importance of being there to take care of our existing clients and potential clients in the future.

"We grew up in the China market," stresses Kaho. "That loyalty is the Hong Kong consumer. It's very important for us to have a good service, so that we can continue to come back.

We are the best place to shop for luxury products in Hong Kong," Hayashi says. "Our price is low as good trained professional managers, and are able to provide support that our customers can continue to trust.

As a result of the strong demand for luxury products, we have established 39 stores in Hong Kong. We are the best place to find luxury products in Hong Kong."

"We have several thousand stores in Hong Kong. We are the best place to find luxury products in Hong Kong," Hayashi says. "Our price is low as good trained professional managers, and are able to provide support that our customers can continue to trust.

As a result of the strong demand for luxury products, we have established 39 stores in Hong Kong. We are the best place to find luxury products in Hong Kong.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

"We are the best place to shop for luxury products in Hong Kong," Hayashi says. "Our price is low as good trained professional managers, and are able to provide support that our customers can continue to trust.

As a result of the strong demand for luxury products, we have established 39 stores in Hong Kong. We are the best place to find luxury products in Hong Kong.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.

HK women say ‘bonjour’ to beauty

Starting in 1961 with only one store and a handful of employees, Bonjour has become one of Hong Kong’s most reputable and popular health and beauty retail, and spa chains. Sixteen years on, it has set up another 16 shops and seven one-stop salons that offer everything from complete body treatments to simple foot massages.

After a century in business, Amoy Food has established itself as a household name in Hong Kong for delectable frozen dim sum and prepared sauces, all readily available at neighborhood supermarkets and grocery stores across the region.