Much like Japan, the population of this global growth is fast-moving and assertive. Mayor Se Hoon Oh of Seoul says, "Our people are eager to take advantage of our steady expansion as the ink dries on a free-trade agreement between South Korea and the European Union near completion."

"South Korea’s strategic standing in East Asia has been enhanced by the conclusions of FTA negotiations with the US, and we’ll further enhance our standing in the coming years with our pending agreement with Japan," says Tae Yul Cho, Minister for Trade.

Seoul Mayor Se Hoon Oh

"In addition,韓国 is an essential element in promoting trade between South Korea and Japan for investment flow, technology transfer and economic relations from deteriorating to an desirable state of bilateral diplomacy," says Hayashi.

Korea Chamber of Commerce and Industry

"Koreans are good, honest hard workers. If you understand Korean culture and their way of thinking, you can develop good communication. Good communication speeds up good business," says Boo.

‘Dynamic South Korea’ solidifies its global influence

Invest Korea, the investment promotion agency of South Korea, helps foreign corporations maximize the investment environment and secure rapid settlement in the country. It provides a comprehensive one-stop service, allowing foreign investors to join many of the world’s most successful corporations that have selected South Korea as an investment destination and been rewarded by high returns on their investments. www.investkorea.org

The Korea Chamber of Commerce and Industry is the nation’s largest private economic organization, bringing together 70 regional chambers and about 45,000 members from across the country. It contributes to the growth and development of the national economy and enhances South Korea’s status in the global community. http://english.kochwa.net

The Japanese External Trade Organization is a government-related organization that promotes mutual trade and investment between Japan and the rest of the world. It also helps small and medium-sized Japanese firms move their global export operations. www.jetro.go.jp

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Worldwide recognition that “clean and green” is in fact among the best business practices, firms across South Korea continue their scramble to rally around the banner of environmental awareness.

"Korea and Japan for investment flow, technology transfer and economic relations from deteriorating to a desirable state of bilateral diplomacy," says Hayashi.

Japanese Komeyukan

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Toyo Engineering Korea CEO Naoki Sugaya

Toyo Engineering Korea marks milestone with strong financial performance

Downtown Seoul reflects the nation’s ability to straddle the ancient and the cutting edge, as well as the fact that South Korea’s strong traditional culture is at the very base of its modern successes.

"We will boost R&D for these areas, including IT, biotech and nano-technology. We will work with the Korea Development Bank," says Oh.

ASEAN-Korea Summit

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South Korea and the environment have great chemistry

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