

city of Nagoya

Trendy places and activities fuel increase in visitors

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SPECIAL TO THE JAPAN TIMES

Nagoya, often called the "belly button of Japan" because of its location at the center of the archipelago, is becoming the center of attention as a hot spot for visitors with its array of trendy places and must-see attractions.

RoboCup 2017 Nagoya

Among the many events hosted by the city this year, the Robot Soccer World Cup — RoboCup 2017 Nagoya — taking place in July is making headlines. Returning to the city after an absence of 20 years, it is expected to bring together around 3,000 participants from approximately 40 countries. This year's event promises to be particularly exciting as AI (artificial intelligence)-incorporated robots will take on human beings in various activities,

including such sports as soccer. "Our ultimate goal is to have the humanoid robot team defeat the World Cup champion team by the year 2050," states the event's main organizer.

Seeking to expand the development of robotics and AI, a great deal of work is being done in this area together with studies in various basic technological fields. To this end, Nagoya welcomes RoboCup 2017 as an ideal international event to boost the image of the city as the manufacturing hub and technological center of Japan and the world.

Running concurrently with RoboCup 2017 is the local RoboCup Junior Tournament. Jointly organized by the Nagoya Invention Club for Schoolchildren and the Nagoya City Science Museum, this tournament seeks to serve as an excellent opportunity for the next generation to discover the joys of learning science, as well as various technologies and manufacturing skills.

Redevelopment of Kinjo Pier

Located inside Nagoya Port, Kinjo Pier is bustling with activity, with the opening in March of the Maker's Pier shopping mall and the arrival in April of a world-famous LEGOLAND theme park. Home to the popular SCMAGLEV and Railway Park, which has an impressive display of rolling stock, including a shinkansen bullet train and a superconductor linear (maglev) train, the Kinjo Pier area continues to grow as a new exchange quarter, where development plans have been jointly carried out through the combined efforts of the public and private sectors.

The Port of Nagoya was opened in 1907 as a gateway to the world for manufacturing industries operating in Nagoya, as well as an important contributor to the economy and livelihoods of central Japan.

Today, the port has grown to have connections with about 170 countries and regions worldwide. It also has evolved into a comprehensive international port boasting a 2015 domestic record for the amount of handled cargo, trade surplus and automobile export volume.

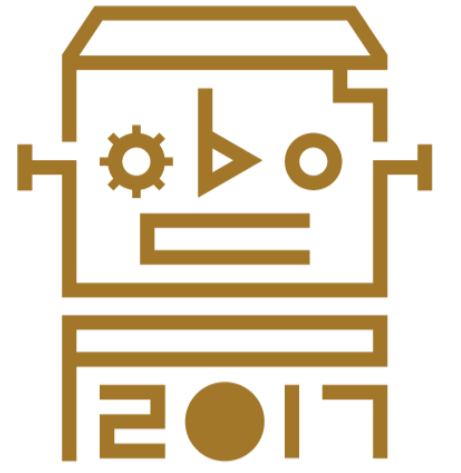
Always mindful of the vital role it plays in the local community, and of the need to continue growing and diversifying, the port organizes such events as the Port Festival at its Garden Pier, where the Port of Nagoya Public Aquarium and the green park area are located, as well as being a port of call for numerous passenger liners and sailing ships.

Development of Kinjo Pier, meanwhile, not only expands the port's logistic capabilities, but also allows the pier itself to evolve into an attractive and exciting venue that promotes exchanges on various levels. So it was the perfect

location for LEGOLAND, which opened there in April. Dedicated to offering a theme park experience to families with children between 2 and 12 years of age, LEGOLAND has interactive rides, shows and attractions that correspond to the LEGO toy brand concept and philosophy.

LEGO decided to open its theme park on Kinjo Pier because it thought it was a "perfect location, having enough land space and infrastructure, as well as a 15 million-person Nagoya City market within two hours. It was our 25-year dream come true," said Torben Jensen, CEO of LEGOLAND Japan.

It's just a 24-minute ride from Nagoya Station to Kinjo Pier Station on the Aonami Line and LEGOLAND passenger cars have been introduced to the line so that visitors can begin enjoying the LEGO experience even before they arrive at the park.



RoboCup 2017
Nagoya Japan



Far left: Nagoya is recently attracting attention as a hot spot and place to be among increasing numbers of visitors for its many trendy places and activities. Left, above: The Robot Soccer World Cup will take place at RoboCup 2017 Nagoya in July. NAGOYA CONVENTION & VISITORS BUREAU, CITY OF NAGOYA

Kinjo Pier Parking

5,010 capacity

2-7-2 Kinjo-futo, Minato-ku, Nagoya

City of Nagoya

Contact's details: Housing & City Planning Bureau, City Development Department, Nagoya Port Development Promotion Division
Tel: 052-972-2777

ecovoid:

walking transfer space

LEGOLAND Japan opened on Nagoya's Kinjo Pier in April. LEGOLAND® JAPAN

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- Atsuta Shrine
- Chubu Centrair International Airport, Nagoya
- Nagoya Congress Center
- Port of Nagoya Public Aquarium
- Port Messe Nagoya

Distances from Kanayama: 5 mins to Nagoya Castle, 10 mins to Nagoya Congress Center, 25 mins to Chubu Centrair International Airport.

Convenient location for Nagoya Station / Chubu Centrair International Airport, Nagoya / Nagoya Congress Center

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※ Children (ages 3 - 12) not included in this plan. (Park tickets must be bought separately).

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NAGOYA

(Publicity)

city of Nagoya

City is home to many cultural and entertainment attractions

Nagoya City Museum

Nagoya City Museum is one of Japan's leading museums. Opened in 1977, it has a collection of approximately 23,000 materials and 240,000 items related to the history of Nagoya-Owari.

On the second floor is the permanent display on the "History of Owari." Using roughly 1,000 materials, the entire space is dedicated to following the history of this area from the Old Stone Age up until today. The first-floor special exhibition space highlights quality cultural assets from Japan and abroad on a limited-term

basis. Special exhibits on the untold history of Owari are held five to six times a year, together with related lectures and workshops. There are also displays of drawings, sculptures and calligraphy by local residents. Together with its well-kept Japanese garden, this museum is an ideal setting for those who want to exercise their intellectual curiosity.

Higashiyama Zoo

Higashiyama Zoo and Botanical Gardens has been bringing humans closer to the wonders of the natural world since 1937.

Loved by local people for the last 80 years, the role and mission of the facility has changed over the years. Today, it offers a different perspective, such as a visit to its historic greenhouse, which has been designated as an Important Cultural Property, as well as being a place to appreciate the wonders of nature and wildlife in a more natural setting.

In line with such a concept, it opened the "Zoseum," one of Japan's largest Asian elephant areas, in 2013, as well as the "African Forest Area," where visitors can observe gorillas and chimpanzees in the "wild."



Lectures and workshops are offered throughout the year at the Nagoya City Museum, which has a collection of items related to the history of Nagoya-Owari. CITY OF NAGOYA

A relaxing space formed by history and tradition



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Nagoya Kanko Hotel

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